



Bricknode and additiv form partnership enabling Wealth Management-as-a-Service for financial institutions

Bricknode (www.bricknode.com), a progressive Swedish B2B company providing highly scalable cloud banking software for back-office services, and additiv (www.additiv.com), a leading SaaS provider to the wealth management industry today announce their partnership.

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The collaboration enables financial institutions to select an established end-to-end solution for all their client's wealth management needs. It adds Bricknode's Brokerage-as-a-Service, providing fully scalable back-office and record-keeping functionality to additiv's already broad product range which includes extensive orchestration and client engagement capabilities. Together, the partnership offers a complete and ready package, from a trusted source, to leverage the digital age.

Stefan Willebrand, CEO from Bricknode said "Our partnership with additiv was the natural choice. Bricknode are quickly being recognized as offering cutting edge B2B cloud-based composable infrastructure software in Sweden and beyond, but with additiv we are taking breadth of service within wealth management to the next level. Together we can ensure that the wealth management industry can seamlessly access an entire 'plug-and-play' digital wealth management platform. "

Eric Andersson, General Manager Europe at additiv said "At additiv we recognize the growing need for banks and other financial institutions to offer Wealth Management-as-a-Service. Clients need to access the services they want through the distribution channel that makes most sense; typically the channel that is most convenient or has the highest level of engagement. With their capabilities, our partnership enables a complete solution to be delivered to our clients for them to leverage the Wealth Management-as-a-Service opportunity.

Eric Andersson added "Wealth Management-as-a-Service represents an expansion opportunity for financial institutions to open up parts of the market that remain under-served and difficult to access. And, as clients are already customers of the distribution



partner it can also lower client acquisition. Our partnership with Bricknode is essential to enable this new approach to wealth management for our customers.”

About Bricknode

Founded back in 2009, Bricknode is a B2B focused SaaS-company that provides a highly scalable cloud banking software. The platform offers composable infrastructure to financial institutions and supports the digitalization of processes within those organizations to enable a seamless end-user experience. With the help of Bricknodes’ product offering, financial companies can create a fully scalable back-office function that can seamlessly respond to the business growth, especially as new services are being introduced. Bricknode also offers Brokerage as a Service as an outsourcing partner for back-office.

About additiv

Established in 1998, additiv partners with leading companies across the world to help them capitalize on the possibilities of digital wealth and investment management.

additiv’s DFS® omnichannel orchestration platform is a system of intelligence for wealth management. It supports wealth managers looking for best-in-class Software-as-a-Service (SaaS) to deliver better engagement at greater scale. It enables financial institutions to access new distribution channels through a Banking-as-a-Service (BaaS) model. And it allows banking and non-banking providers to embed wealth services into their proposition.

Headquartered in Switzerland, with regional offices in Singapore, UAE, Germany and Kenya, additiv is supported by a global ecosystem of partners.

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