

Nexus Direct Celebrates 10 Years of Delivering Results for Clients

Leading Woman-Owned Direct Marketing Company in the U.S.

Nexus Direct, an independent full-service direct marketing agency, celebrated its tenth anniversary of delivering extraordinary results for corporate, political, non-profit and association clients. Since its founding in 2004, Nexus Direct has generated close to half a billion dollars in revenue and sales for its clients by targeting, engaging and persuading almost 7 million consumers to support, join, buy, or contribute.

From the very start, Nexus Direct has been a leader in integrated direct marketing by applying innovative digital solutions, creating engaging cross-channel communication strategies and by fostering a workplace culture that attracts a highly talented staff.

"I'm so proud of the trust our clients place in us and the great team we've assembled who put their heart and soul into delivering results," said Suzanne Cole Nowers, CEO of Nexus Direct. "I'm looking forward to what we can achieve together in the next ten years."

To celebrate the anniversary, Nexus Direct will be making a \$10,000 contribution divided between three organizations:

- **Kiva**, an innovative international non-profit that works with microfinance institutions on five continents to provide loans to people without access to traditional banking systems. Nexus Direct's gift will support women working to start their own businesses. www.kiva.org
- **Aids Fonds**, which finances scientific research, provides prevention and treatment for vulnerable groups and advocates for people with HIV and AIDS in the Netherlands and beyond. Nexus Direct's gift will be in honor of Aids Fonds staff who were lost on Malaysian Airlines Flight 17. <http://www.aidsfonds.nl/about/organisation>
- **Virginia Beach Public Schools** for a program to provide low-income students with "Beach Bags" filled with necessary food items for the weekend when they lack access to school breakfast and lunch programs. In addition to the financial donation, Nexus Direct staff will be volunteering to pack bags for the students. <http://www.vbschools.com/ParentConnection/BeachBags.asp>

About Nexus Direct

Named a Top 100 Agency in 2013 by the Agency Post, Nexus Direct is an independent full-service direct marketing agency with a broad range of corporate, political, association and non-profit clients. Founded in 2004, Nexus Direct has been named three times to the Inc. 5000 List of "America's Fastest-Growing Companies." Nexus Direct is headquartered in Virginia Beach, Virginia, with offices in Alexandria, Virginia, Atlanta, Georgia, and London, England. www.nexusdirect.com