



Press release
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Michelin solutions signs contract renewal with First Bus

One of Britain's largest bus operators, First Bus, has renewed its EFFITIRES™ contract with Michelin solutions – committing to fitting premium Michelin tyres on a price-per-kilometre (PPK) basis across 65 per cent of its fleet. EFFITIRES™ is the company's name for an outsourced tyre management solution.

The new two year contract will see tyre management experts from Michelin solutions supply, fit and service Michelin tyres on more than 4,000 buses operating from garages nationwide.

Michelin solutions will use its experience in managing tyres on 500,000 vehicles globally to extract the maximum performance from every single Michelin tyre in the First Bus fleet – delivering a safe, cost-effective and reliable service for the company and its passengers.

First Bus renewed the two year contract with Michelin solutions following eight years of excellent service from the company, which prior to May 2013 was known as Michelin Fleet Solutions. First Bus operates around one fifth of local bus services in Britain, outside London.

Andrea Clegg, Procurement Manager for First Bus, said: "Our tyres literally keep our buses moving, so you have to demand the best from both the product and the team managing them in service.

"We have a good working relationship with Michelin solutions. It's very rare to hear of any surprises with our tyre contract. They understand our business fully and have the ideal products for the environment our vehicles operate in."

Michelin solutions works hand-in-hand with First Bus to ensure thousands of journeys run smoothly every single day. With the majority of the fleet operating in busy urban areas, where the bus is the most effective way of tackling traffic congestion, everything Michelin solutions does is geared towards delivering the maximum uptime for every vehicle.

First Bus operates a fleet of some 6,400 buses and carries approximately 1.6 million passengers a day in a huge number of communities including 40 of the UK's largest towns and cities.

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About Michelin solutions

Michelin solutions was established as a new company within the Michelin Group in May 2013, replacing the entity previously known in the UK as Michelin Fleet Solutions. It currently employs around 800 people globally and is responsible for in excess of 500,000 vehicles currently on contract. Michelin



solutions is dedicated to designing, developing and commercialising solutions for fleets of trucks, buses, coaches, cars and vans. Its solutions are aimed at fleets wanting to improve their efficiency, productivity, and environmental footprint, in a global and customised way.

<http://fleetstreet.michelin-solutions.com/>
<http://news.cision.com/michelin-solutions>

-  <https://www.linkedin.com/company/michelin-solutions>
-  <http://twitter.com/michelinsolutio>
-  <https://www.youtube.com/user/Michelinsolutions>

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