

PRESS RELEASE

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Felix Schoeller Photo Award: Phase One comes on board as a partner for the Emerging Photographer award

Phase One, the Danish manufacturer of high-end, open-platform medium-format cameras, has become an international sponsoring partner for the 2015 Felix Schoeller Photo Award. The winner of the Emerging Photographer category in this award, which aims to attract entries from all over the world, truly has something to look forward to: Phase One is going to give the winner the use of one of its camera systems for a month. The package includes a Phase One camera with three lenses and the latest digital back, as well as the latest version of Capture One Pro - a software package designed for optimised capture and post-production workflow. To enable them to achieve their creative vision in true professional fashion, the winner of the award will be given intensive training on all the equipment, either in one of Phase One's worldwide branches or with one of their retailers. The winner will then have a month in which to use the equipment to finish a project. The value of the prize is based on the official cost of renting the package, which is currently €600 a day. That makes the company's contribution worth around €18,000.

Dr Friederike Texter, Senior Vice President Corporate Communication with the Osnabrück-based Felix Schoeller Group is delighted about Phase One's involvement: "We are thrilled about the partnership. The value of the prize Phase One is offering is cause for great excitement, which I am sure our young photographers share. We are anticipating that this prize will be an incentive that could take the quality of the entries to an even higher level." Heinz Papst, of Phase One Deutschland, stresses the strategic aspect of the collaboration: "We believe that the Felix Schoeller Photo Award got off to a highly professional start. And the fact that it is committed to uncompromising photographic quality is reflected in the high-calibre make up of its jury. It is this aspect in particular that gels with our endeavours to produce perfect technology for professional photographers. We are convinced that this collaboration is a perfect fit, which is why we are happy to be on board."

Further information is available at: www.felix-schoeller-photoaward.com

For a publication of this press release or other information on the Felix Schoeller Photo Award, we gladly provide you with **high-resolution image files** of the works of winners and nominees 2013. Please send **your request** via e-mail to:

k.graef@graef-advertising.com

Further press releases and files are also available in the **[newsroom](#)** on the website of the Felix Schoeller Photo Award.

Background information on the Felix Schoeller Group

Founded in 1895, the Felix Schoeller Group is a family business with worldwide operations producing specialty papers. With around 2,340 employees, the renowned Osnabrück-based company produced and marketed almost 310,000 tonnes of specialty papers in 2014 and posted a total turnover of appr. 720 million euros. The Felix Schoeller Group develops, produces and markets specialty papers for photographic applications, digital printing systems, the packaging market, self-adhesive applications and for the furniture, wood-based products and wallpaper industry.

In addition to its Osnabrück main site and headquarters, the Felix Schoeller Group has four other production facilities in Germany - in Weissenborn and Penig in Saxony, in Titisee-Neustadt (Baden-Württemberg) and in Günzach (Bavaria). It also has production facilities in the USA and Canada and is involved in a joint venture in the Russian Federation. It has sales & service centres in Sao Paulo, Tokyo, Shanghai, Kuala Lumpur, Moscow and Prague.

The Felix Schoeller Group exemplifies uncompromising quality, unique flexibility and true partnership. The result: Best Performing Papers. Worldwide. Since July 2013 the Felix Schoeller Group has been the official premium paper partner of the German Olympic team.

www.felix-schoeller.com

Background information on Phase One:

Phase One is the world's leading manufacturer of open-platform medium-format camera systems and solutions. Phase One's medium-format cameras, digital backs and lenses are developed with the specific aim of delivering the best possible image quality under the hard conditions photographers face in their daily work. Phase One's powerful innovative drive ensures that any investment in its cutting-edge technology is certain to hold its value over the long-term. For many photographers of international renown, working with Phase One systems means being able to rely on professional technology of the very highest calibre. As well as camera technology, Phase One's Capture One software offers optimised capture and post-production workflow. Professional photographers can capitalise on Phase One's combination of camera system and software to achieve their creative

vision. Founded in 1993, Phase One is an employee-owned company. It is headquartered in Copenhagen and has offices in New York, London, Tokyo, Cologne and Hong Kong.

www.phaseone.de

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