



Press release  
16 June 2026

## **Fazer completes the acquisition of the Swedish confectionery manufacturer Aroma**

**Fazer has completed the acquisition of Swedish confectionery manufacturer Konfektyrfabriken Aroma AB, following the announcement in May 2026. The transaction has received all necessary regulatory approvals and was finalised on 15 June 2026. The acquisition is an important step in Fazer’s growth strategy and further strengthens the company’s position in both the Swedish and Nordic confectionery markets.**

The acquisition includes Aroma’s operations with three production facilities located in Stockholm, Eskilstuna and Bengtsfors in Sweden and approximately 100 employees. Aroma will be integrated into Fazer Confectionery’s Candy Business Unit.

“We are pleased to welcome our new colleagues to Fazer. Together, we will build on our strengths to further develop an attractive consumer-centred confectionery offering, grounded in our shared passion for quality, taste and craftsmanship,” says **Christoph Vitzthum**, President and CEO of Fazer Group.

Through the acquisition, Fazer strengthens its presence in the Nordic confectionery market, particularly within pick & mix, packed candy and seasonal products. Aroma brings Swedish confectionery production, strong local products and deep category expertise to Fazer, complementing its capabilities and supporting the development of both existing and new products.

The financial terms of the transaction will not be disclosed.

### **Konfektyrfabriken Aroma AB**

- A major candy manufacturer in Sweden, especially in pick & mix segment
- Net sales 2025: 451 million SEK
- Founded 1921, Stockholm, Sweden by Gottfrid Eklund & Max Forslund
- Three factories located in Stockholm, Eskilstuna and Bengtsfors
- Employs approx. 100 people



- Core products include classic Swedish confectionery such as Geléhallon, Röda Hjärtan, Gröna Grodor and Gräddkola

### More information

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### Fazer Group

Fazer, The Food Experience Company, enables people to enjoy the best moments of their day. Our mission, Food with a purpose, builds on our strong more than 130-year heritage, consumer first approach and innovations to create the sustainable food solutions of the future. With our dedicated team of almost 6,000 professionals, we focus on fast-moving consumer goods and our direct-to-consumer business in Northern Europe, and beyond with exports to more than 40 countries. Fazer's operations comply with its Code of Conduct that is based on the Group's values and the UN Global Compact. In 2025, Fazer Group had net sales of 1,200 million euros.

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