



Media release
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Collaboration negotiations in support functions in Finland have been concluded

Fazer has concluded collaboration negotiations in support functions within the Group in Finland. Fazer needed to simplify its organisation and clarify roles in certain support functions to improve strategy execution. Measures are being taken to drive agility and efficiency.

According to the strategy Fazer will create value and strengthen its position as the leading fast-moving consumer goods (FMCG) brand in Finland while establishing a stronger position in Northern Europe and beyond.

The strategic and financial targets of the Group require continuous re-evaluation of ways of working. Fazer is now combining roles, reallocating responsibilities, reorganising reporting relationships and reducing overlaps in Group Management, Fazer Services and Fazer Bakery Finland to improve overall efficiency and the customer experience throughout the organisation.

Fazer further focuses support and capability development on strategically critical areas. In addition, Fazer is reorganising HR across the Group into country-specific and functional centres of excellence.

The collaboration negotiations started in May 2020 and concerned 78 employees. The collaboration negotiations led to the termination of 11 roles as well as changes in the organisational structure, in roles and responsibilities and in the reporting structure.

Fazer will support those whose employment has been terminated and further their chances of finding new employment by liaising with the local employment administration.

For further information, please contact:

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