



Media release  
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## **Fazer closes all cafés in Finland**

**Fazer responds to Finnish Government's and the Prime Minister's plea for responsible action and closes all Fazer Cafés from Saturday 28 March 2020 for the time being. Even the iconic Fazer Café Kluuvikatu 3 will close doors.**

Remote working and movement restrictions following authorities' orders have had a significant impact on the Fazer Retail Business Area (Fazer Cafés and Gateau bakery shops). The Fazer Experience visitor centre had 230,000 visitors last year. Its guided tours were paused on 13 March and the centre was closed yesterday.

In line with the Finnish Government's proposal, Fazer Retail is closing of all its cafés and restaurants and they will remain closed until the end of May. The Fazer Cafés in Munkkivuori and Töölö in Helsinki will be converted to bakery shops and kept open to serve consumers as bakery shops till the end of May. Fazer will also continue to serve customer at the Gateau bakery shops all over the Helsinki region. The artisan bakery located in Sörnäinen, Helsinki will continue to produce bakery and confectionery products for Gateau bakery shops.

The situation is exceptional but not the only one of its kind in Fazer's long history. For example, during World War II the Kalastajatorppa restaurant, then part of Fazer, was converted into a military hospital, and Fazer's biscuit factory in Hanko was evacuated and transferred to a different location. The factories and the iconic café on Kluuvikatu adapted their assortments according to the needs of society and depending on which raw materials were available. Operations have been adjusted but they have never stopped.

"The situation is extremely serious and may continue for months. We are doing our utmost to secure the safety of people and to ensure business continuity. We are adjusting and developing our operations in a continuously changing situation. We have great concern for our employees who have continued to work and have served our customers commendably. We want to offer people responsibly produced quality food in the future, too," says **Christoph Vitzthum**, President & CEO of Fazer Group.

### **Fazer's production units continue to operate**

All Fazer's factories, bakeries and mills operate at full capacity and deliver products normally.

The safety, high quality and excellent taste of its products have always been at the core of Fazer and continue to be so.

Additional information:

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**Fazer Group**



Fazer, The Food Experience Company, enables people to enjoy the best moments of their day. In 1891, the young Karl Fazer opened his first café with a mission to make food with a purpose – and a passion to create moments of joy for all the people around him. Shaping the next tastes, traditions and food experiences, Fazer builds on its strong heritage, consumer first approach and innovations to create the sustainable food solutions of the future. Fazer is focusing on its fast-moving consumer goods and direct-to-consumer businesses, transforming into a modern sustainable food company with a joint direction. The Group operates in nine countries and exports to around 40 countries. In 2019, Fazer Group had net sales of 1.1 billion euros and almost 9,000 employees. Fazer's operations comply with ethical principles that are based on the Group's values and the UN Global Compact.

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