



Media release
4 April 2019

Fazer Group's Annual Review 2018 published

Today, on 4 April 2019, we have published Fazer Group's Annual Review 2018 on <https://www.fazergroup.com/annualreview>

Fazer Group's Annual Review describes the progress made in the execution of Fazer's strategy and in sustainability. It illustrates the factors that are relevant for Fazer's long-term success. The Annual Review includes a business and sustainability review, a Corporate Governance statement, the Board of Directors' report and, in a separate document, the Financial Statements 2018.

In 2018, we began implementing our new strategy to become a modern sustainable food company. We are heading towards our joint strategic goal backed by consumer first mindset and a renewed Fazer brand positioning. We emphasise value creation through portfolio choices, continued operational excellence and structural improvements.

Fazer Group's Annual Review and the Financial Statements are available at <https://www.fazergroup.com/annualreview>

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Fazer Group

In 1891, the young Karl Fazer opened his first café with a mission to make food with a purpose – and a passion to create moments of joy for all the people around him. It became Northern Magic. Made Real. Today, Fazer is an international family-owned company offering quality bakery, confectionery, biscuit and grain products, plant-based meals, non-dairy products, on-the-go food & drinks as well as food and café services. The Group operates in nine countries and exports to around 40 countries. The success of Fazer has been built on Karl Fazer's vision, values and fearless creativity: the best product and service quality, beloved brands, the passion of skilful people and responsible ways of working. In 2018, Fazer Group had net sales of 1.6 billion euros and more than 15,000 employees. Fazer's operations comply with ethical principles that are based on the Group's values and the UN Global Compact.

Northern Magic. Made Real.