

Fazer invites municipalities to discuss best ways to cooperate

Fazer wants to further develop its food service offering to municipalities and the future regions in Finland. Currently, Fazer operates in around ten municipalities. During 2018, Fazer will organise discussion events with municipalities at its visitor centre in Vantaa and in some other localities to explore possibilities for new kinds of partnerships between the public and private sectors.

Fazer Food Services, part of the family-owned company Fazer, is the leading food service company in the Nordic countries. Fazer has nearly 1,200 restaurants in the Nordic countries; 600 of them are located in Finland. Its customers include companies, societies, kindergartens, schools and serviced accommodation for the aging. Fazer Food Services cooperates with government offices and municipal institutions, among others.

Fazer wants to have an active dialogue about how it can support municipalities and regions in producing food services with high quality and good cost effectiveness. Growth in the public sector is part of Fazer's strategy for the next few years.

"We want to understand even better how the public and private sectors can work together in a way that benefits the municipalities and tax payers. We are engaged in active dialogue with many municipalities and future regions in Finland," says **Jaana Korhola**, Managing Director of Fazer Food Services Finland.

In January, Fazer will invite several specialists and decision makers from Southern Finnish municipalities to discuss new partnerships between the public and private sectors, as well as developing services for the future. The event will be held in the Fazer Experience Visitor Centre on 30 January. During 2018, Fazer will go on to organise discussions in events in different parts of Finland.

"The ongoing health and social services reform in Finland will fundamentally change the way municipalities produce health and social services, and this is the time to examine the best practices of the municipalities' customary ways of operation and needs for change, and to discuss new kinds of opportunities," says Jaana Korhola.

Additional information

Fazer's media phone line is open on weekdays from 8 to 16: +358 40 6682 998.

Fazer Group

Fazer is an international family-owned company offering quality bakery, confectionery, biscuit and grain products as well as food and café services. Fazer operates in eight countries and exports to around 40 countries. Fazer's mission is Food with a purpose. Fazer's success, ever since its establishment in 1891, has been based on the best product and service quality, beloved brands, the passion of its skilful people and the Group's responsible ways of working. In 2016, Fazer Group had net sales of 1.6 billion euros and nearly 15,000 employees. Fazer's operations comply with ethical principles that are based on the Group's values and the UN Global Compact.

Makes the world taste good