

Lara Saulo appointed SVP, Transformation & Performance Improvement, Fazer Group

Fazer's strategy emphasizes growth, profitability and internationalisation. The Group is already developing its activities throughout the organisation; however, future success requires significant investments in capabilities and resources as well as in how common company-wide initiatives and resources across businesses are developed in the most efficient manner. **Lara Saulo** has been appointed Senior Vice President, Transformation & Performance Improvement and member of Fazer's Group Management Team.

Lara Saulo currently works at The Boston Consulting Group as Global Client Team Senior Director, responsible for strengthening BCG's client service, revenue management and account management practices globally. Prior to that, she worked as BCG Nordic's COO.

Fazer Group

Fazer is an international family-owned company offering quality bakery, confectionery, biscuit and grain products as well as food and café services. Fazer operates in eight countries and exports to around 40 countries. Fazer's mission is to create taste sensations. Fazer's success, ever since its establishment in 1891, has been based on the best product and service quality, beloved brands, the passion of its skilful people and the Group's responsible ways of working. In 2016, Fazer Group had net sales of 1.6 billion euros and nearly 15,000 employees. Fazer's operations comply with ethical principles that are based on the Group's values and the UN Global Compact.

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