

## TICKETS GO ON SALE FOR 25th AUTOSPORT INTERNATIONAL

Celebrating its 25th year, tickets are now on sale for Europe's biggest motorsport show Autosport International, held at the National Exhibition Centre (NEC) in Birmingham on 8-11 January 2015\*. During the past 25 years the show has played host to a fantastic array of international launches, from Formula One through to touring cars, rallying and karting.

Luminary attendees of shows over the past quarter of a century include former F1 World Champions Lewis Hamilton, Jenson Button, Kimi Räikkönen, James Hunt, Sir Jackie Stewart, Sir Stirling Moss and John Surtees. The show has also hosted US racing and NASCAR legend Richard Petty, Indycar Champion Mario Andretti and rally hero Colin McRae. The 2015 show will be as impressive as ever with motorsport's leading personalities descending on Birmingham to meet fans, sign autographs and discuss the latest developments ahead of the new season.

Under the same roof, visitors that are passionate about performance will love the Performance Car Show, in association with Autocar magazine and PistonHeads.com. The Autocar display offers the chance to get up-close to a range of multi-million pound exotic supercars, while the PistonHeads Heroes display will feature a range of iconic cars from the world of motoring.

If you like your days adrenaline-filled, the show's 5,000 seat Live Action Arena is a must, as it features drifting, record-breaking stunts, interviews and live racing. If the action proves inspiring, visitors can head to the karting track, which offers the opportunity to get behind the wheel.

The F1 Racing Grid returns, with every team from the 2014 FIA Formula One World Championship represented. While for those who may be dreaming about one day driving in F1, visitors should definitely head to the dedicated Karting Area, as it provides the perfect opportunity to speak to an array of leading manufacturers, suppliers, teams and series representatives, offering motorsport stars of the future a real insight into how to get their career started.

Ian France, Show Director, said, "This is an amazing milestone for the show and I am looking forward to celebrating its 25th anniversary. There have been some very memorable moments over the years and I would like to thank all of the guests, drivers and exhibitors that have helped to make the show such a success. Britain continues to dominate motorsport and I look forward to Autosport International remaining at the forefront of this thriving industry over the next 25 years, creating many more unforgettable experiences.

"With the 2014 event near capacity, we would encourage people to book their tickets in advance to avoid missing such a popular occasion in the motorsport calendar."

Autosport International is spread over nine halls of the Birmingham NEC and is packed with racing cars, live action and much more. Advanced Adult tickets are available from £32, with children's tickets priced from £21 (children under five years of age go free).

For more information about the show, visit the new [www.autosportinternational.com](http://www.autosportinternational.com).

### Notes to editors

\*8-9 January are dedicated Trade-only days

For more information or high resolution imagery, please contact a member of the Autosport International Press Office on +44 (0)1908 635300 or email [asi-pr@rsm-auto.com](mailto:asi-pr@rsm-auto.com).

Tickets are now on sale for the public show, which is held at the National Exhibition Centre, Birmingham, on 10-11 January 2014. Advanced Adult tickets cost £32, with children's tickets priced at £21 (children under five years of age go free). Group tickets are also available. Paddock passes are available from £42, with VIP tickets from £120.

Paddock passes include general admission plus: access to Driver Signing Area where visitors can get autographs of famous drivers and motor racing celebrities, access to the backstage Paddock Area and a paddock guide.

VIP tickets include: exclusive access to the VIP enclosure at the very top of the Live Action Arena grandstand, complete with complimentary champagne and canapés, a dedicated Club Lounge where VIP Club ticket holders can chill out, complimentary parking at the NEC, complimentary cloak room, access to Driver Signing Area and dedicated VIP signing sessions, fast-track entry to the Live Action Arena and access to the backstage Paddock Area, plus a paddock guide, show guide and goodie bag.

For more ticket information call +44 (0)844 581 1420 or visit [www.autosportinternational.com](http://www.autosportinternational.com)