



Leading Getinge's Life Science team into an exciting future

Eric Honroth is Getinge's new President Life Science as of April 1, 2022. Bringing broad experience from medtech and sky high ambitions, he is excited to take on future challenges and opportunities together with a dedicated team.



The pace, the energy, the challenges – those are some of the things that Eric Honroth loves about the medtech industry. He has been in it for many years and most recently, since joining Getinge in 2018, he has headed the company's sales organization in North America.

"It's an industry filled with challenges which means you are constantly moving forward. I love the pace, and it's truly exciting to work with life-saving technologies," Eric says.

After college, Eric thought about going to med school. He had family members who had taken that direction and felt as if he had it in the blood. But he also knew it would mean years and years of studies, which made him hesitant.

"My sister was in medtech and suggested I enter that field instead. After university, I started working my way up and have never looked back."

Eric is honored to take on the position as President Life Science at Getinge; a blooming area with constantly increased customer demands. The need to discover cures and produce drugs in a safe and efficient way is perhaps bigger than ever before.

"Today, Life Science is in the forefront of the health care segment. Being involved in something that is growing, evolving and changing so much is inspiring. Our Life Science solutions are good for humanity, they help keep more people alive."

Eric describes efficiency in production, investments in developing people and keeping an innovative mindset as keys to further success as well as the ability to keep a good

balance between production and meeting the increased demands.

“I have high ambitions, and I am a believer in not being afraid to fail. By taking thoughtful and calculated risks, we progress and learn things together. I am very excited to join the Life Science team to continue to bring value to our customers within pharmaceutical production and research laboratories, with the mindset that anything is possible.”

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With Eric leading Getinge's Life Science team, Patricia Fitch is now leading Getinge's North America region. Patricia joined Getinge in March 2021 with more than 30 years of medical device experience, having held leadership roles in sales, marketing and operations with multi-national corporations such as Johnson & Johnson, Abiomed, St. Jude Medical and 3M.

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About Getinge

With a firm belief that every person and community should have access to the best possible care, Getinge provides hospitals and life science institutions with products and solutions that aim to improve clinical results and optimize workflows. The offering includes products and solutions for intensive care, cardiovascular procedures, operating rooms, sterile reprocessing and life science. Getinge employs over 10,000 people worldwide and the products are sold in more than 135 countries.