

Press Release

Rastatt, Germany November 2016

Getinge Launches the ICU Experience

Getinge announces the launch of the Intensive Care Unit (ICU) Experience which took place at the Getinge Academy in Rastatt, Germany (17 – 18 November 2016). Over 80 customers from across Europe, Middle East & Africa attended and had the opportunity to network with scientific experts and medical device industry.

Every hour of every day, lives are being saved in intensive care units and Getinge play an important role in providing ICU solutions along the patient pathway – from admission to discharge. “Intensive care units are the locations where the most difficult to treat patients are often staying for days or even weeks. For this critical and costly environment, Getinge always focus on developing user-friendly and reliable solutions that help caregivers to achieve tangible and cost-effective patient outcomes. Our expertise in the ICU enables our customers to help further improve the care and the outcome of patients” shared Markus Stirner-Schilling, Vice President Marketing & Academy Europe Middle East & Africa

On day one, clinical experts delivered a scientific program through presentations and discussions on acute respiratory distress syndrome (ARDS) management and haemodynamic monitoring, the positive effects of a healing environment and early mobilization. “The ICU experience meeting was ideal for discussion and interaction with colleagues from around the world. The Academy also exhibited different types of operating rooms and ICUs for the future” said Manu L.N.G. MALBRAIN, MD PhD, Intensivist, ICU and High Care Burn Unit Director, ZNA Stuivenberg & Medical Director, ZNA Stuivenberg ZNA St-Erasmus Antwerp, Belgium.

Day one concluded with the opening ceremony of the new fully equipped start-of-the-art Getinge ICU showrooms. The new ICU show area in the Getinge Academy represents the comprehensive and complete Getinge ICU solution which is open now for both clinical as well as commercial events of the Getinge Group.

The second day provided the opportunity for customers to participate in hands-on sessions covering topics such as ARDS therapy management, ventilation, ICU solutions from a design perspective and Getinge early mobility solutions in the ICU. “What we saw was impressive, we discovered new solutions that make everything easier for us and for the patients in the fields of intensive care units, operating rooms and emergency rooms, especially when it comes to the equipment and workflow management” said Dr. Faisal Badri, Head of Surgical Department, Rashid Hospital, Dubai Healthcare Authority, Dubai, United Arab Emirates.

For more information on Getinge and the ICU portfolio please visit <http://icu.getingegroup.com/>.

About Getinge Group

Getinge Group is a leading global provider of innovative solutions for operating rooms, intensive-care units, Hospital wards, sterilization departments, elderly care and for life science companies and institutions. With genuine passion for life we build quality and safety into every system. Our unique value proposition mirrors the continuum of care, enhancing efficiency throughout the clinical pathway. Based on our first-hand experience and close partnerships, we are able to exceed expectations from customers – improving the every-day life for people, today and tomorrow.

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