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## First day of trading in Sound Dimension

**Today is the first day of trading in Sound Dimension, a technology-based company. The company has developed patented technical solutions that combine sound technology with artificial intelligence (AI).**

Sound Dimension was founded in 2013 and is active in the technology industry. Initially, the Company based its operations on two technologies; partly the basic sound technology that focuses on the hardware in each individual speaker and partly the artificial technology that today is called Artificial Intelligence Fidelity - AiFi. Sound Dimension's vision is to integrate AiFi technology into newly manufactured audio devices at the chip level, thereby making AiFi a de facto standard on the market for all connected audio devices - regardless of brand, size or task.

"We are very pleased with the interest shown in Sound Dimension through the rights issue and we are looking forward to the journey of establishing a new de facto standard for sound. The listing on Spotlight Stock Market gives the Company the opportunity to ensure that the business is publicly transparent for both investors and customers, which is an important part of ensuring the Company's credibility as a brand. Thanks to the capital we have now received, we can take the first step in our strategy by completing development and launching the AiFi APP to show the strength of what AiFi can do and spread the message. We will also prepare for the AiFi Dongle, step 2, with which all existing active speakers can have a new and better life. Step 3 in our strategy is AiFi Inside, our technology implemented directly at chip level, which means that speakers will be able to have AiFi Inside right from the start," says Thomas Bergdahl, CEO, Sound Dimension.





"Today, trading begins in Sound Dimension and we wish the company a warm welcome to Spotlight. Sound Dimension is an exciting technology company that offers a technical solution that combines sound technology with artificial intelligence. It will be interesting to follow their growth journey", says Carl-Henrik Nordberg, Head of Listing, Spotlight.

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#### ABOUT SPOTLIGHT

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