

January 25th 2021

Spotlight welcomes Streamify

Today is the first day of trading for Streamify who offers a digital SaaS platform for both live streaming and e-commerce. It is the first company to become listed on Spotlight Stock Market this year.

Streamify is active in the technology industry and they offer services for live streaming and e-commerce through a SaaS platform developed by them. The company's services are used for example, to livestream concerts and big events. Streamify's headquarter is located in Östersund, Sweden.

The majority of the users are private actors, but there are also larger companies within the sports and music industry that uses their service.

Johan Klitkou, CEO Streamify says:

“We are very grateful for the great interest in Streamify and I want to thank everyone who has chosen to invest in our company. The capital raised enables an exciting growth journey, where we will focus on winning market shares within live streaming and expanding our operations.”

The offer was subscribed for a total of about SEK 75,9 million, which corresponds to a subscription rate of 539%.



"We are happy to introduce Streamify – the first but not the last company to become listed on Spotlight in 2021. An exciting company in a growing market that offers services for live streaming and e-commerce. It will be interesting to follow their growth journey" says Emelie Jarnesten, Head of Business Operations Spotlight.

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ABOUT SPOTLIGHT

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