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Customers Bank Hires Roddrick E. Lynch as Senior Vice President/Director of CRA, Fair and Responsible Banking

Wyomissing, Pa. (August 12, 2014) – Customers Bank has hired Roddrick E. Lynch as Senior Vice President/Director of CRA, Fair and Responsible Banking. Lynch is responsible for monitoring the bank's CRA performance as well as assuring a stable control environment for Fair Lending, Home Mortgage Disclosure Act and Unfair, Deceptive or Abusive Acts or Practices. His office is located in Langhorne, Pa.

Lynch, who has 24 years of banking experience, previously was Senior Vice President/CRA Fair and Responsible Banking Officer at First Niagara Bank, Plymouth Meeting, Pa. Prior to that, he was Fair and Responsible Banking Officer at TD Bank, Cherry Hill, N.J., and Fair Lending Compliance Officer at Sovereign Bank, Villanova, Pa.

Lynch, of Bensalem, Pa., received a bachelor's degree in music from Temple University, Philadelphia.

Lynch is a member of the Consumer Bankers Association – Fair and Responsible Banking Committee. He has also been a guest speaker at several seminars, including those conducted by the American Bar Association and the Consumer Bankers Association.

Customers Bank also announced that Joseph E. Schupp has been appointed Community Development Officer for Pennsylvania and New Jersey. He was formerly the bank's CRA Officer. Schupp's office is located in Exeter Township, Pa.

Schupp has an extensive background in community reinvestment and economic development activities and programs. Prior to joining Customers Bank, he was Community Reinvestment Officer and Foundation Administrator at Sovereign Bank, Wyomissing.

He graduated from Kutztown University, Kutztown, Pa., with a bachelor's degree in business administration.

About Customers Bancorp, Inc. and Customers Bank

Customers Bancorp, Inc. is a bank holding company in Wyomissing, Pa., engaged in banking and related businesses through its subsidiary, Customers Bank. Customers Bank is a community-based, full-service bank with assets of more than \$5.6 billion. A member of the Federal Reserve System and deposits insured by the Federal Deposit Insurance

Corporation ("FDIC"), Customers Bank is an equal housing lender that provides a full range of banking services to small- and medium-sized businesses, professionals, individuals and families through offices in Pennsylvania, New York, Rhode Island, Massachusetts and New Jersey. Committed to fostering customer loyalty, Customers Bank uses a High Tech/High Touch strategy that includes use of industry-leading technology to provide customers better access to their money, as well as a continually expanding portfolio of loans to small businesses, multi-family projects, mortgage companies and consumers. BankMobile, a division of Customers Bank, is a purely mobile banking platform scheduled to launch in 2014.

Customers Bancorp, Inc. is listed on the NASDAQ exchange under the symbol CUBI. Additional information about Customers Bancorp, Inc. can be found on the company's website, www.customersbank.com.