



OrganoTex enters new partnership with Klättermusen

OrganoClick's brand OrganoTex takes another step in its international expansion through a new partnership with Swedish mountaineering brand Klättermusen. Together, they are launching a Care series that will be available in one of Klättermusen's key markets – China.



Klättermusen is a leading brand in technical outdoor equipment, known for its uncompromising commitment to sustainability, innovation, and functionality. Their products combine advanced materials with intelligent design to meet the highest demands from mountain guides, climbers, and outdoor enthusiasts around the world.

The joint launch takes place with the new co-branding concept 'by OrganoTex.' Through this collaboration, more people will be able to care for their garments and accessories sustainably, aligning with OrganoTex and OrganoClick's goal to assist companies and consumers in the green transition. The partnership also marks OrganoTex's first entry into the Chinese market.

"This collaboration demonstrates the growing interest in our products. We are excited to partner with such a globally established brand as Klättermusen, which is proof of our innovative strength and our ability to contribute to sustainability while reaching new audiences in a completely new market for us," says Susanne Karlsson, Sales Manager for OrganoTex® at OrganoClick.

About Klättermusen:

Since 1975 Klättermusen has been a pioneer in making refined Scandinavian Mountaineering Equipment. The designs combine utility and extreme durability, always with consideration of the environment in mind. Klättermusen supports and inspires outdoor experts through unforgiving weather conditions and unpredictable terrains. Rigorously tested in real-world conditions, the equipment embodies Klättermusen's commitment to creating the best and most sustainable equipment available.

About OrganoTex:

OrganoTex® is a Swedish innovation based on a patented green technology inspired by the water-repellent properties of the lotus plant. The brand includes textile and shoe waterproofing, detergent products for functional garments and an industrial DWR. All products are PFAS-free and readily biodegradable – so nothing is left in nature. OrganoTex is owned, developed, and manufactured by the Swedish greentech company OrganoClick. For its green innovations, OrganoClick has won a number of awards. www.organotex.com, www.organoclick.com.

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About OrganoClick

OrganoClick is a Swedish green chemical company, founded in 2006 replacing hidden plastic and harmful chemicals in fiber-based materials with green chemical solutions based on fossil-free raw materials. Based on the company's patented "OrganoClick" technologies, which are inspired by nature's chemistry, OrganoClick develops, produces and markets a range of products with the aim of enabling a green transition. For example, the biobased binder OC-BioBinder for the nonwoven and paper industry, the biodegradable textile impregnation OrganoTex® for consumers and the textile industry, the biocidal-free wood protection technology OrganoWood® for wood treatment companies and the construction industry, as well as eco-labelled maintenance products for home owners under the BIOkleen brand. OrganoClick was founded as a spin-off from Stockholm University and the Swedish Agricultural University and has received several awards for its green innovations, including being named a "Climate Solver" by the World Wide Fund for Nature - WWF. The company is listed on the Nasdaq First North Growth Market and has its headquarters, production and R&D in Täby, north of Stockholm. OrganoClick's Certified Adviser on the Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 503 01 551, email: ca@mangold.se.