



XXL new reseller of OrganoTex®

OrganoClick has through its Norwegian distributor Norsk Fjellsport signed a reseller agreement with XXL for OrganoTex® garment and shoe care products. XXL will start by selling OrganoTex® textile impregnation and detergent for functional clothing as well as shoe impregnation and shoe wax in its 37 department stores in Norway.

OrganoTex® textile and shoe care products have been developed for several years and designed to provide good water repellency while being biodegradable. The technology is based on OrganoClick's patented and award-winning technology for modifying textile fibers and is completely free of problematic perfluorinated substances (PFAS), cyclic siloxanes or isocyanates that are often used in today's textile impregnations. Several of these substances are suspected to be carcinogenic and endocrine disrupting and are extremely long-lived in nature.

“We are very much looking forward to starting the collaboration with XXL, which with its stated environmental ambition is in line with OrganoClick's vision of a nature and water, free from plastic waste and chemical pollution. Via XXL's broad distribution in Norway, we are taking a significant step in this direction, as we reach a broad target group of consumers with our biodegradable garment and shoe care products,” says Susanne Karlsson, Sales Manager for OrganoTex® at OrganoClick.

The first delivery of products will take place in June 2021, after which XXL will start selling the products.

This disclosure contains information that OrganoClick AB is obliged to make public pursuant to the EU Market Abuse Regulation (EU nr 596/2014). The information was submitted for publication, through the agency of the contact person, on 18-06-2021 09:28 CET.

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About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North Growth Market. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the durable water repellent technology for textiles OrganoTex®, the biocomposite material OrganoComp®, surface treatment and maintenance products for villa and property owners under the brand BIOkleen®, biobased binder under the trade name OC-BioBinder™ and the flame and rot-resistant timber OrganoWood® (through the joint-venture OrganoWood AB). OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award, listed as a SUSTAINIA100 company and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 303 01 551, email: ca@mangold.se.