



OrganoClick launches OrganoTex® Textile Waterproofing in Norway and Denmark with Norsk Fjellsport as distribution partner

OrganoClick has since several years supplied biodegradable industrial impregnation products for textiles under the brand OrganoTex®. In 2018, OrganoTex® was launched as a textile impregnation product for consumers used for making garments and fabrics water repellent. In Sweden, the products are sold by retailers such as Naturkompaniet, Alewalds, Skistar, Team Sportia, etc. The products was launched in Finland in 2019 with Naturkompaniets sister company Partioaitta and Reima as the first resellers. Now, the products OrganoTex® Textile Waterproofing, OrganoTex® BioCare Sport Textile Wash and OrganoTex® Wool & Down Wash are launched in Norway and Danmark with Norsk Fjellsport as sales and distribution partner.



OrganoTex® Textile Waterproofing Spray-On and Wash-In has been developed during several years and have been designed to give good water repellancy, yet being biodegradable. The product is based on OrganoClick's patented and awarded technology for modification of textile fibers and is totally free from the problematic perfluorinated compounds (PFAS), cyclic siloxanes and isocyanates that is often used in textile impregnations. Several of these chemicals are thought to be cancerogenic and hormone disruptive, as well as being bioaccumulative in nature.

"We think it is very exciting to launch our products in Norway and Denmark. With Norsk Fjellsport as our sales and distribution partner, we will have a strong partner for the Danish and Norwegian market with customers within most outdoor an sport retailers in Norway and Denmark. Through them, we reach reach the group of environmentally conscious outdoor loving consumers that has a great need of water repellent garments but also want to take care of the environment", says Susanne Karlsson, Sales Manager OrganoTex®, at OrganoClick AB.

The Norwegian outdoor market is one of the world largest per capita with a large number of eco-conscious consumers. Norsk Fjellsport is a well established distributor with its own sales force that covers the whole Norwegian and Danish market of retailers within outdoor and sport goods. OrganoClick has signed a distribution agreement under which Norsk Fjellsport will sell, distribute, and keep the products in stock for Norway and sell the products in Denmark. A number of Norwegian retailers have already placed orders, among them Sportsnett, Gamletorvet sport and the Norwgiian Tourist Association, DNV.

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About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North Growth Market. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the durable water repellent technology for textiles OrganoTex®, the biocomposite material OrganoComp®, surface treatment and maintenance products for villa and property owners under the brand BIOkleen®, biobased binder under the trade name OC-BioBinder™ and the flame and rot-resistant timber OrganoWood® (through the joint-venture OrganoWood AB). OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start -up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award, listed as a SUSTAINIA100 company and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 503 01 551, email: ca@mangold.se.

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