



## COOP Norway will start reselling OrganoWood's wood protection system

OrganoClick's subsidiary OrganoWood's wood protection system will begin to be resold in COOP Norway's building product chain 2020 with a total of more than 100 stores. Sales and distribution will be carried out via OrganoWood's Norwegian wood protection distributor Alanor AS.



COOP Norway owns Norway's second largest building product chain with 54 large building warehouses under the brand OBS BYGG, 60 smaller building suppliers under the brand COOP Byggmix and 8 OBS Hyper. All OBS BYGG will keep OrganoWood's wood protection system in stock and for the smaller COOP Byggmix and OBS Hyper stores, COOP Norway will stock the products in their central warehouse.

Since 2011, OrganoWood's wood protection products have been manufactured and marketed in Sweden. OrganoWood's wood protection products were the first wood protection products in Sweden to be awarded the Swedish Nature Conservation Association's eco-label "Good Environmental Choice". COOP Norway will sell the entire OrganoWood wood protection system, which consists of the products.

- ~**OrganoWood® 01. Wood protection: Flame and rot protection** which give an effective protection against rot and fire.
- ~ **OrganoWood® 02. Wood protection: Dirt and water protection** which gives the wood very good water-repellent properties. The wood also becomes easier to clean, reduces the risk of mold growth and reduces the risk of cracks.
- ~ **OrganoWood® 03. Cleaner** - An eco-labelled detergent intended for cleaning wooden floors outdoors.

- "The distribution collaboration that we started with Alanor last year has now yielded results. The collaboration with COOP Norway means that our wood protection system will now be widely distributed among Norwegian consumers", says Jens Hamlin, CEO OrganoWood AB.

For more information, please contact:

Mårten Hellberg, CEO

0707 - 16 48 90, [marten.hellberg@organoclick.com](mailto:marten.hellberg@organoclick.com)

### About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North Growth Market. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the durable water repellent technology for textiles OrganoTex®, the biocomposite material OrganoComp®, surface treatment and maintenance products for villa and property owners under the brand BIOkleen®, biobased binder under the trade name OC-BioBinder™ and the flame and rot-resistant timber OrganoWood® (through the joint-venture OrganoWood AB). OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award, listed as a SUSTAINIA100 company and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on

*Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 503 01 551, email: ca@mangold.se.*

*The information in this press release contains information that OrganoClick AB (publ) is obliged to release according to the EU's market regulation law number 596/2014. The information was published, of the contact person above, 27 November 2019 at 15:05.*