



## BIOkleen® launches eco-labelled products for maintenance of houses and properties

OrganoClick's subsidiary BIOkleen launches a product family of maintenance products for houses and properties, eco-labelled with the Swedish Society for Nature Conservation's *Good Environmental Choice*.



The eco-products will be presented today for the first time on a trade fair in Gothenburg. The new product family includes Facade cleaner *Eco*, Paint cleaner exterior *Eco*, Paint cleaner interior *Eco*, Sunshade cleaner *Eco*, Decking cleaner *Eco*, and Decking protection *Eco*, all eco-labelled with *Good Environmental Choice*. The products that previously have been part of BIOkleen's product catalogue without eco-label, have during the last two years been further developed and adopted in order to meet the Swedish Society for Nature Conservation's high demand and stringent regulations for its eco-label *Good Environmental Choice*, yet keeping the products functionality and quality.

"It is with great pride that we now show our new eco-labelled product family for the first time. We now have the Swedish markets widest range of eco-labelled products for exterior maintenance of houses and properties. We are certain that this is the right path forward as the demand of eco-products is more and more sought after by consumers and professional users", says Robert Weber, MD BIOkleen.

The development of the products has been ongoing since OrganoClick acquired BIOkleen in December 2016. OrganoClick's background from research in biomimicry (mimicking natural chemical processes) at Stockholm University and the Swedish University of Agricultural Sciences has been the foundation for the development of the products.

"We are happy that we now can see synergies between OrganoClick's research within biomimicry and the deep product and application knowledge within BIOkleen's organisation. This was the first step. Our product development will continue with the aim of having 100 % eco-labelled and biobased products in the BIOkleen® product range", comment's Mårten Hellberg, CEO OrganoClick AB.

The eco-labelled products will be sold through Swedish paint dealers, DIY-stores and building suppliers from 2020.

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*About OrganoClick*

*OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North Growth Market. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the durable water repellent technology for textiles OrganoTex®, the biocomposite material OrganoComp®, surface treatment and maintenance products for villa and property owners under the brand BIOkleen®, biobased binder under the trade name OC-BioBinder™ and the flame and rot-resistant timber OrganoWood® (through the joint-venture OrganoWood AB). OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the*

WWF "Climate Solver" award, listed as a SUSTAINIA100 company and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North Growth Market is Mangold Fondkommission AB, tel: +46 (0)8 503 01 551, email: ca@mangold.se.

The information was published, of the contact person above, 16 October 2019 at 8:30.