



## OrganoClick enters collaboration with Finnish Reima regarding resell of OrganoTex® Textile Waterproofing

In 2018, OrganoTex® was launched as a textile impregnation product for consumers used for making garments and fabrics water repellent. In Sweden, the products are sold by retailers such as Naturkompaniet, Alewalds, Outnorth, Team Sportia etc. In 2019 OrganoTex® was launched in Finland with Partioaitta as first reseller. OrganoClick is now entering a collaboration regarding resell of OrganoTex® Textile Waterproofing with Finnish Reima, a globally leading brand for functional children garments.



OrganoTex® Textile Waterproofing Spray-On and Wash-In has been developed during several years and have been designed to give good water repellency, yet being biodegradable. The product is based on OrganoClick's patented and awarded technology for modification of textile fibers and is totally free from the problematic perfluorinated compounds (PFAS), cyclic siloxanes and isocyanates that is often used in textile impregnations. Several of these chemicals are thought to be cancerogenic and hormone disruptive, as well as bioaccumulative in nature.

"We are very happy and proud to enter a collaboration with Reima, that have very high-quality standards for their children products. We are also looking forward in entering new geographical markets through the collaboration. With Reima as a collaboration partner and reseller, we also reach out to a group of active and environmentally conscious families which has a great need of water repellent garments but also wish to take care of the environment", says Susanne Karlsson, Account manager OrganoTex® at OrganoClick AB.

Reima is a globally leading brand for functional children garments. Reima has in total 70 fully owned shops in Finland, Sweden, Norway, Germany, Russia and China and webshop. OrganoTex® Textile Waterproofing will be sold in Reimas European shops with start in June 2019.

---

For more information, please contact:

Mårten Hellberg

CEO OrganoClick AB

phone: +46 (0)8-684 001 10

email: [marten.hellberg@organoclick.com](mailto:marten.hellberg@organoclick.com)

---

*About OrganoClick*

*OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the water-repellent fabric*

treatment OrganoTex®, the flame and rot-resistant timber OrganoWood®, green biocomposites branded OrganoComp®, biobinders for nonwoven materials and BIKleen®s cleaning and maintenance products for house and home. OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start -up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North is Erik Penser Bank, phone: +46 (0)8 463 83 00, email: certifiedadviser@erikpenser.se.

The information in this press release contains information that OrganoClick AB (publ) is obliged to release according to the EU's market regulation law number 596/2014. The information was published, of the contact person above, 20 May 2019 at 11:50.