



OrganoTex® winner of Sportfacks "Gear of the Year" Environmental brand

Sportfack, Sweden's biggest business site and business magazine for sport, bicycle and golf, every year hand out the price Gear of the Year. At this years price giving ceremony, held at the Haymarket in Stockholm, OrganoClick won the price for Best Eco-brand of the Year for its fluorocarbon-free and biodegradable textile impregnation OrganoTex® Waterproofing.



OrganoTex® Waterproofing is a textile impregnation product for consumers which is used to impregnate and maintain water repellency in outerwear like jackets, pants, rain clothes and other textile products which require water repellency. The product is based on more than 10 years of research within biomimicry, in which natural chemical processes have been studied, with a special focus on the plant leaves water repellent properties. The product is completely free of fluorocarbons (e.g. PFAS) and is in addition readily biodegradable. In 2018, the product was launched in Sweden for consumers and is now sold in more than 100 stores and webshops.

"It is a big honor and very exciting to receive this award. We have had a fantastic launch of our textile impregnation OrganoTex® Waterproofing during 2018 with a warm welcome of the product both among retailers and from consumers", says Susanne Karlsson, Account manager for OrganoTex® at OrganoClick.





För mer information, var vänlig kontakta:

Mårten Hellberg, VD

08-684 001 10, marten.hellberg@organoclick.com

About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the water-repellent fabric treatment OrganoTex®, the flame and rot-resistant timber OrganoWood®, green biocomposites branded OrganoComp®, biobinders for nonwoven materials and BioKleen®s cleaning and maintenance products for house and home. OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award and has also appeared for two years on the Affärsverldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm.