



Filippa K launches textile impregnation in collaboration with OrganoClick



Filippa K offers since several years garment care products for sale in their stores and webshop. From September, their garment care program will also include OrganoClick's fluorocarbon-free and biodegradable textile impregnation. The product will be sold under Filippa K's brand but will be co-branded with the OrganoTex® brand. The product will be part of Filippa K's standard garment care serie and will be sold in all Filippa K's stores.

OrganoTex® textile impregnation has been developed during several years and had been designed for adding water repellency to textile fabrics as well as being biodegradable. The technology is based on OrganoClick's patented and awarded technology for modification of textile fibers and is completely free from perfluorinated compounds (e.g. PFAS), cyclic siloxanes, and isocyanates that are often used in current textile impregnations. Many of these compounds are suspected to be carcinogenic, hormone disruptive and are bioaccumulative.

"We are very happy for the collaboration with Filippa K. Within the fashion business, they are in the forefront in regards of sustainability and are taking very serious on the chemical problem within the textile industry. With Filippa K as a new partner, we reach a group of eco-conscious consumers with an interest of fashion. Through Filippa K's garment care program, the consumers can now take care of their garments and pro-long their life span even more", says Mårten Hellberg, CEO OrganoClick AB.

"We want to offer garments with a long life-span and where only sustainable chemicals have been used. With our garment care program, our customers can pro-long the life-span of the garments even more. For this reason, OrganoClick's biodegradable textile impregnation is a perfect match", says Elin Larsson, Sustainability Director Filippa K.

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About OrganoClick

OrganoClick AB (publ) is a public Swedish cleantech company listed on Nasdaq First North. The company develops, produces and markets functional materials based on environmentally friendly fiber chemistry. Examples of products that are marketed by OrganoClick are the water-repellent fabric treatment OrganoTex®, the flame and rot-resistant timber OrganoWood®, green biocomposites branded OrganoComp®, biobinders for nonwoven materials and BIOkleen®s cleaning and maintenance products for house and home. OrganoClick was founded in 2006 as a commercial spin-off company based on research performed at Stockholm University and the Swedish University of Agricultural Sciences within environmentally friendly fiber chemistry. OrganoClick has won a number of prizes, such as "Sweden's Most Promising Start-up" and "Sweden's Best Environmental Innovation", and has also received a number of awards, such as the WWF "Climate Solver" award and has also appeared for two years on the Affärsvärldens and NyTekniks list of Sweden's top 33 hottest technology companies. OrganoClick has its head office, production and R&D located in Täby, north of Stockholm. OrganoClick's Certified Adviser on Nasdaq First North is Erik Penser Bank.