

Can the forest make Sweden a global leader within the bioeconomy?

The answers to this or at least the debate on the subject will take place in Almedalen on Tuesday 5th of July, when Mårten Hellberg, CEO of OrganoClick AB, participates in the seminar about the sustainability of the climate and environment at the Museum of Gotland. The forest industry is the core of the bio-based economy, and plays an important role for the green conversion and growth in Sweden. How can we use the forest as resource in an even more optimal way? How can we scale-up innovations from the forest so we can make them commercial products even faster?

- We simply mimic nature by building natural chemical principles on our quest to deduct harmful and toxic chemicals, says CEO Mårten Hellberg.

Organizer: Stora Enso

Date: 5/7 2016 14:00 to 14:45

Location: Gotland Museum, Beach 14

Location description: Aktuell Hållbarhet Arena

Participants:

Per Lyrvall, Country Manager Sweden, Stora Enso

Sven-Erik Bucht, former Minister Rural Affairs

Mårten Hellberg, CEO, OrganoClick AB

Rebekah Le Moine, member, PUSH Sweden

Can the forest also be plastic?

OrganoClick AB has developed a method of modifying cellulosic materials. The basic idea of OrganoClick® is using "green catalysts" to connect functional molecules to cellulose. The technology can be used to give the cellulose fiber new properties such as increased flame resistance, strength, water-resistance or rot protection, thus making the cellulose more like plastic. A chemical group on the cellulose acts as a kind of "chemical handle" which is used to bind new molecules to the cellulose molecule to create completely new properties. By mimicking nature's own chemistry and features, the use of non-renewable materials and toxic substances can be reduced.

The company attracts a lot of attention

OrganoClick AB was founded in 2006 as a spin-off from Stockholm University and SLU. The company develops, produces and sells functional, environmentally friendly, fiber-based materials and biochemicals used to add features to the fiber-based materials. Among other things OrganoClick® has been named Sweden's most promising start -up company in 2008, appointed "Climate Solver" by the World Wildlife Fund and in both 2012 and 2013 placed on the Affärsvärlden and Ny Teknik's list of Sweden's 33 hottest technology companies.

– We have a huge market in front of us and we have the ambition to be the leader in providing the most functional and environmentally friendly solutions, says Mårten Hellberg CEO of OrganoClick AB.

FACTS ABOUT ORGANOCLICK®

* The company was founded in 2006 by researchers at Stockholm University and the Swedish University of Agricultural Sciences, CEO Mårten Hellberg & Serendipity Innovations. The company was listed in 2015 on Nasdaq First North.

* A Swedish environmental technology company that develops, produces and markets functional materials and chemical engineering products based on environmentally friendly fiber chemistry.

* OrganoClick® has received several prestigious awards, among others the Environmental Innovation Award and the Innovation and Technology Award.

* The number of employees is now 27. The head office and factory is located in Täby, Stockholm.

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About OrganoClick

OrganoClick AB (publ) is a Swedish cleantech company listed on Nasdaq First North that develops, produces and markets functional materials based on environmentally friendly fiber chemistry.

Examples of products that are marketed by OrganoClick are the water repellent fabric treatment OrganoTex[®], the flame and rot timber protectant OrganoWood[®] (through the subsidiary company OrganoWood AB) and biobased binders for non-woven materials. OrganoClick was founded in 2006 as a commercial spinoff company based on academic research examining the modification of biofibers performed at Stockholm University and the Swedish University of Agricultural Sciences. OrganoClick has won several prizes and has been designated “Sweden's most promising start-up company”, Sweden's best environmental innovation and has appeared on the Affärsvärldens och NyTekniks top 33 list of “Sweden's hottest technology companies”. The company has also received a number of awards, such as The Worldwide Fund for Nature (WWF) “Climate Solver” award.

OrganoClick's headquarters are in Täby, north of Stockholm, where the company's production, R&D, sales and marketing departments are located. OrganoClick's Certified Adviser on Nasdaq First North is Erik Penser Bank.