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for immediate release

PRESS RELEASE

The Self Publishing CONFERENCE

WANT TO PUBLISH A BOOK? GET THE FULL STORY AT THE 4TH SELF-PUBLISHING CONFERENCE

The popular one-day indie writing and publishing event returns for the fourth year. Don't miss this information-packed day, covering all aspects of self-publishing

The Fourth Self-Publishing Conference takes place on Saturday 7th May 2016 at the University of Leicester. Once more the event brings together key figures in the self-publishing industry for the benefit of self-publishing authors.

The conference is the perfect day out for authors thinking about, or already involved in, self-publishing their work. Whether you are going it alone or using a self-publishing company, the multiple sessions on a wide variety of topics will be invaluable.

This year we're honoured to announced that our Keynote Speaker is Caroline Sanderson, Associate Editor of *The Bookseller*; plus a plenary session is being given by Dr Alison Baverstock (Kingston University) about how self-publishing is now an established part of publishing.

Speakers include;

- Debbie Young (Alliance of Independent Authors) on how to avoid the 'self-published stigma'
- Cressida Downing (The Book Analyst) on how to get the best synopses, blurbs and keywords
- James Peak (Essential Music) on how to publish and release an audiobook for sale
- Helen Lewis (Literally PR) on how to plan a successful book launch

The 4th Self-Publishing Conference

Other confirmed speakers for 2016 include Helen McCusker (Booked PR), Neil Clarke (TJ International), Louise Jordan (The Writers' Advice Centre for Children), Aimee Coveney (Author Design Studio), Diego Marano (Kobo), Helen Hollick (The Historical Novel Society) and Clive Herbert (Nielsen Book) who between them will offer advice and expertise on everything from making sales and getting book reviews, to publishing an ebook and editing manuscripts.

Registration for the 2016 conference is just £65.00 per person – this includes a delegate's pack, morning coffee, buffet lunch, afternoon tea, an early-evening drinks reception and a wide choice from over 16 sessions on different aspects of self-publishing.

Offering multiple sessions on self-publishing and giving authors the chance to meet other self-publishers and specialists in the field, this conference is ideal for all budding authors.



If you would like more information, contact the marketing team at Troubador:
marketing@troubador.co.uk or (0116) 2792299.

"Words of wisdom from the Self Publishing Conference...
An event full of resourceful people and valuable information" *Donna Gowland, delegate*