

Press release, September 12, 2014

PwC's investigation now presented – full-year forecast remains

Eniro's auditor, PwC, has presented the second part of the investigation into the company's accounting that was announced in a press release on September 5, 2014. The investigation does not give the company reason to change its previously issued forecast for adjusted EBITDA of SEK 700 M for the full year 2014.

In addition, Eniro's legal advisors, attorney Jonas Bergh, and former Deputy Prosecutor-General Guntra Åhlund, have found that there are grounds to file a police complaint about the inaccuracies in the company's accounting. The Board of Directors has therefore decided to file a police complaint against the company's former CEO, Johan Lindgren, with the Swedish Economic Crime Authority.

For further information, please contact:

Lars-Johan Jarnheimer, Chairman of the Board tel.: +46 8 553 310 00 Stefan Kercza, Acting President and CEO, tel: +46 8 553 310 00 Cecilia Ketels, Acting Head of Investor Relations, tel: +46 72 157 29 07

This information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 08.00 CET on September 12, 2014.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region. The company has approximately 2,800 employees and has been listed on NASDAQ OMX Stockholm since 2000. During 2013, Eniro's revenues amounted to SEK 3,660 M and EBITDA was SEK 849 M. More than 80 percent of Eniro's advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at <u>www.enirogroup.com</u>.

Eniro – Discover local. Search local.