

Press release, October 16, 2013

Eniro's Nomination Committee 2014

According to the decision by the Annual General Meeting of Eniro on April 25, 2013, Eniro has established a nomination committee in accordance with the following process. The Chairman of the Board of Directors contacted the four largest shareholders in terms of voting rights as of August 31, 2013, who each was invited to appoint one representative to serve as a member of the nomination committee, along with the Chairman of the Board.

Eniro's nomination committee for the 2014 Annual General Meeting consists of Andrè Vatsgar; Danske Invest Fonder, Staffan Persson; Zimbrine Holding BV, Sofia Aulin; Länsförsäkringar Fondförvaltning AB, Åsa Nisell; Swedbank Robur fonder, and Lars-Johan Jarnheimer, Chairman of the Eniro Board. The nomination committee has appointed Andrè Vatsgar to serve as Chairman of the committee.

The nomination committee's task is to present proposals prior to the General Meeting on April 24, 2014 in regards to the number of members of the Board of Directors to be elected by the General Meeting, the fees for the Board of Directors, possible fees for work in the Board's committees, the composition of the Board of Directors, the Chairman of the Board of Directors, fees for the auditors, the chairman of the General Meeting and the election of auditors.

Shareholders wishing to make proposals to the nomination committee can do so by sending an email to nominationcommittee@eniro.com no later than December 15, 2013.

For more information, please contact:

Lars-Johan Jarnheimer, Chairman of the Eniro Board of Directors, who can be reached through; Cecilia Lannebo, Head of Investor Relations, +46 722 208 277, email: cecilia.lannebo@eniro.com

The information is such that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publication at 10.00 CET on October 16, 2013.

Eniro is a search company that aggregates, filters and organizes local information. Our growth is driven by users' increasing mobility and multiscreen behavior, where we are at the forefront with modern technical solutions. For more than 100 years Eniro has helped people find local information and companies find customers. Today it is a multiscreen solution – our users search for information using their smart phones, tablets and desktops. This creates great business opportunities for us as the local search company. Mobile advertising is today the fastest growing part of Eniro's business. Eniro is the local search engine. A smart shortcut to what you need, no matter where you are or where you are going.

Eniro is one of the largest search companies in the Nordic region and Poland. The company has approximately 3,000 employees and has been listed on NASDAQ OMX Stockholm since 2000. During 2012, Eniro's revenues amounted to

SEK 3,999 M and EBITDA was SEK 976 M. More than 80 percent of Eniro's advertising revenues come from multiscreen channels. The company's headquarters are located in Stockholm, Sweden. More on Eniro at www.enirogroup.com.

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