



OLIVER WIGHT

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Optimising supply chains for the future with new Oliver Wight and Oracle workshop

Business improvement specialists, Oliver Wight EAME, in partnership with Oracle, are running a free half-day workshop for senior executives on optimising supply chains to create ‘the ultimate profitable customer experience’, now and for the future.

The morning workshop, which is followed by a networking lunch, will be held at Oracle's City office in Moorgate, London on December 2nd 2014. It will demonstrate how, through the integration of processes, people and tools, supply chains can be optimised so they continue to profitably meet changing customer demand, whatever challenges lie ahead.

“Effective supply chain optimisation hinges on understanding where value is created from the customer’s perspective,” says Oliver Wight associate, Kirsty Braines. “Even if you are one or more steps removed from the consumer, it is vital their needs and wants run through the bloodline of the entire supply chain.”

The workshop includes an inspirational case study presentation by Elke Beckmann, Vice President Integrated Business Planning at international plumbing and infrastructure pipe systems supplier, and breakout sessions during the morning will allow executives to test their own supply chains and address the challenges they face, by asking:

- Will new product ideas really give customers what they want?
- Is the supply chain optimised for the future, and is it optimised around the customer?
- Are markets segmented and the supply chain aligned accordingly?
- Is there genuine collaboration with supply chain partners to maximise efficiency and profitability?

“Results from our benchmarking studies show that supply chains which deliver best-in-class service, do so at half the cost of their peers,” says Braines, “so the gains from optimisation are substantial. However, it is vital to look from the outside-in, rather than the inside-out,” concludes Braines

To register, go to www.oliverwight-eame/supplychainevent, or contact Zowie Newman: zowie.newman@oliverwight-eame.com, +44 (0)1452 397220.

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Notes to editors

About Oliver Wight

At Oliver Wight, we believe sustainable business improvement can only be delivered by your own people; so, unlike other consultancy firms, we transfer our knowledge to you. Pioneers of Sales and Operations Planning and originators of the fundamentals behind supply chain planning, Oliver Wight professionals are the acknowledged industry thought leaders for Integrated Business Planning (IBP).

Integrated Business Planning allows your senior executives to plan and manage the entire organization over a 24-month horizon, while Oliver Wight's extended Supply Chain Planning and Optimization ensures your supply chain is designed and structured to deliver best-in-class customer service with minimal costs. Using the Oliver Wight Maturity Model to pursue our globally recognized Class A standard for best practice will determine a tailored improvement journey for you to develop your organization's processes, and reach and sustain excellent business performance. With a track record of more than 40 years of helping some of the world's best-known organizations, Oliver Wight will help you define your company's vision for the future and deliver performance and financial results that last.

More information

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