



OLIVER WIGHT

Oliver Wight EAME LLP

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The Oliver Wight Conference returns to Brussels

Following the resounding success of last year's inaugural Oliver Wight Conference, the business improvement specialists have announced their second annual European customer conference. The event, for Oliver Wight customers past and present, will take place at the Sheraton Hotel, Brussels airport, on November 18th and 19th 2014.

Jam-packed with motivational customer stories, and streamed interactive workshops, as well as an exclusive insight into the new, exciting AIMMS, Districon and Oliver Wight partnership, the event presents the opportunity for some of industry's top executives to absorb latest industry best-practice, as well as to network and learn from one another.

The conference, which is by invitation only, will kick off with a gala dinner, featuring guest speaker Sir Ranulph Fiennes OBE. Described by the Guinness Book of Records as 'the world's greatest living explorer', Fiennes' inspirational speech will aptly open the Class A awards ceremony, for those organisations which have summited the challenge of achieving Class A, the industry recognised standard for business excellence, in the past year.

"There is a lot we can learn in business from Sir Ranulph and his expeditions," says Les Brookes, CEO of Oliver Wight EAME. "Companies constantly have to weather storms. But as Sir Ranulph once said 'there is no bad weather, only inappropriate clothing.'"

Themed around Oliver Wight's 'get fit for the future' campaign, the conference will explore the latest thinking on Demand Management, Integrated Reconciliation and Segmentation, providing practical advice on how organisations can achieve business excellence, not just now, but in five, 10, even 15 years time. FMCG giant, Wrigley and global power leader, Cummins Inc. will be just two top companies to share the highs and lows of their journey to business excellence.

Furthermore, delegates will gain a profound understanding of the value of integrating people, processes and tools during the presentation from Oliver Wight partners, optimization technology and prescriptive modelling provider, AIMMS and logistics solutions consultancy, Districon. Together with Oliver Wight they make up a powerful fusion of world-leading supply chain optimisation practitioners.

For a full agenda and to book your place on the Oliver Wight annual conference, contact Zoe Davis: zoe.davis@oliverwight-eame.com, 01452 397209

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Notes to editors

About Oliver Wight

At Oliver Wight, we believe sustainable business improvement can only be delivered by your own people; so, unlike other consultancy firms, we transfer our knowledge to you. Pioneers of Sales and Operations Planning and originators of the fundamentals behind supply chain planning, Oliver Wight professionals are the acknowledged industry thought leaders for Integrated Business Planning (IBP).

Integrated Business Planning allows your senior executives to plan and manage the entire organisation over a 24-month horizon, while Oliver Wight's extended Supply Chain Planning and Optimization ensures your supply chain is designed and structured to deliver best-in-class customer service with minimal costs. Using the Oliver Wight Maturity Model to pursue our globally recognised Class A standard for best practice will determine a tailored improvement journey for you to develop your organisation's processes, and reach and sustain excellent business performance. With a track record of more than 40 years of helping some of the world's best-known organisations, Oliver Wight will help you define your company's vision for the future and deliver performance and financial results that last.

More information

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