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## **Press Release February 2014**

### **Oliver Wight advise on process design at Oracle Value Chain Summit**

**Leading business improvement specialists, Oliver Wight, will offer process redesign advice at the Oracle European Value Chain Summit in Amsterdam in March.**

The event, free for Oracle end users, will bring together more than 350 business professionals, as they learn through a series of informative third-party presentations and hands-on workshops, how top companies are transforming their supply chains into information-driven, modern value chains.

Oliver Wight's presence at the event is part of an ongoing global relationship between the leading business improvement specialists and the software giant. A relationship which is proving very useful for clients, as Oliver Wight CEO, Les Brookes explains:

"Companies which leverage the synergies between people, processes and tools reap the greatest benefits. These go beyond supply chain efficiency and effectiveness; to improved customer service, market growth and ultimately increased market share. Having the right tools in place - like Oracle can provide - is vital, but their effectiveness hinges on appropriate behaviours and good process design, which is an area of Oliver Wight expertise."

Brookes will be at the event alongside Oliver Wight Partners, Birgit Breitschuh and Paul Archer. Oliver Wight client, Cummins is presenting at the event with the Director of Global Enterprise Planning, Neil Hill amongst the top industry keynotes. His presentation 'Using technology to drive transformational change in a global organisation,' will provide valuable insight in to:

- How the business is aligning its supply chains using Integrated Business Planning
- The organisation's approach to driving a comprehensive global programme
- Mapping of the various business processes to understand implementation requirements
- How the education, design and implementation have been tackled

The summit takes place at the Mövenpick Hotel in Amsterdam from 18-19 March 2014. For more details visit: <http://eventreg.oracle.com/profile/web/index.cfm?PKWebId=0x27380968d>

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## Notes to editors

### About Oliver Wight

Oliver Wight has a 40 year track record of delivering business improvement to some of the world's best-known organisations. With a team of professionals offering a wealth of experience, Oliver Wight is the largest consultancy of its type, with offices throughout Europe, South Africa, North and South America, and the Asia Pacific region. We believe that sustainable business improvement can't be delivered by external consultants but only by our clients' own people, so unlike other consultancy firms, we transfer our knowledge to them, helping deliver performance levels and financial results that last.

#### Integrated Business Planning

At the leading edge of management thinking and practice, our Integrated Business Planning (IBP) model lies at the heart of our clients' journey to outstanding business performance. Oliver Wight are the originators of sales and operations planning (S&OP) and IBP can most simply be described as advanced S&OP. However, unlike S&OP, IBP brings a truly strategic perspective, integrating diverse processes - in the extended supply chain, product and customer portfolios, customer demand and strategic planning - into one seamless management process.

#### Supply Chain Design and Optimization

Oliver Wight supply chain design and optimization allows organisations to understand their position within the extended supply chain; identify where value is being created and destroyed; develop profitable relationships with suppliers customers and consumers; and optimize their supply chain (however complex) for the ultimate in customer service and business performance.

#### Performance Benchmarking for Supply Chain

Oliver Wight Performance Benchmarking provides a qualitative and quantitative assessment of supply chain performance, allowing organisations to identify opportunities for improving customer service at the same time as dramatically reducing supply chain costs.

#### Meeting the Class A Standard

The Oliver Wight Class A Checklist is the longest standing and most successful business assessment tool. The latest, Sixth Edition, raises the bar, and sets ever more demanding standards for companies on their journey to business excellence and the Oliver Wight Class A standard.

## More information

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