

## Press Release December 2014

### Azzure IT wins at Sheffield Business Awards

**Microsoft Dynamics provider, Azzure IT, wins Excellence in Professional Services at the Sheffield Business Awards on Thursday 4<sup>th</sup> December 2014. The award was presented to Azzure for its business management prowess, supported by strong financial performance and big plans for future growth.**

Organised by the Sheffield Chamber of Commerce and The Star, the Sheffield Business Awards is the premier showcase for business success in the Sheffield region. The 13<sup>th</sup> annual awards ceremony took place at Ponds Forge International Sports Centre and saw thousands of people gather to celebrate excellence in enterprise and network with a vast amount of leading businesses.

Following tough competition from thousands of entrants, Azzure was shortlisted for the REDBRIK Excellence in Professional Services Award among three others (Quality Context, Footprints Accountancy and Benchmark Recruit). And on Thursday Azzure IT took home the award thanks to its proven track record, coupled with its continued ambition to grow.

Managing Director Craig Such founded Azzure IT in the summer of 2011 with a simple ethos 'to deliver quality IT solutions to help businesses be better at what they do.' In less than three years Azzure IT has gone from start-up to successful enterprise. The company has defied the recession, trebled its staff and increased turnover fourfold, all while supporting substantial business growth in the Sheffield City region.

"We're absolutely chuffed to be awarded the Sheffield Business Award," says Such. "It's such a brilliant recognition of how far we've come, and our big plans for the future."

Following 100 per cent growth last year, 2014 saw Azzure reduce deal closure lead times by more than 85 per cent, take on eight new members of staff and keep on track to increase business by 70 per cent this year. And it has no plans on slowing down:

"If you stand still you go backwards," says Such. "Next year we're continuing to roll out our highly successful rapidNAV solution, and take on even more staff so we can continue to deliver outstanding implementation, development, support and account management services to help other businesses grow their operations."

*Photo by MC Photography Ltd.: (From left to right) Mark Ross, Director, Redbrik Estate Agents (sponsors of award), Craig Such, Managing Director, Azzure IT, Simon Devine, Director of Customer Services, Azzure IT, Tim Elliot, Director of IT Services, Azzure IT*



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## Notes to editors

### About Azzure

Azzure IT is a specialist ERP solution provider with over 20 years' experience delivering software solutions to small and medium sized businesses. Specialising in end-to-end Microsoft Dynamics-based IT solutions, Azzure IT helps businesses improve efficiency and productivity in a wide range of industries including manufacturing, distribution, process, service and professional services. With an extensive portfolio, Azzure is committed to finding the right, quality solution for its customers.

### Services

Azzure software solutions are all based on Microsoft technology and include both on-premise and managed cloud (Internet) based services. Azzure's cloud based solutions are available as 'Software as a Service' (SaaS) which means you only pay for the software you use, when you need it. For companies looking for accounting or business software, including full enterprise resource planning (ERP) and customer relationship management (CRM), Azzure provides market-leading Microsoft Dynamics NAV. All solutions are scalable to fit your business whatever the size or budget.

### Total Support Service

Azzure also offers a Total Support Service for businesses looking for a partner to help manage their entire IT strategy and support. Azzure takes a partnership approach so you can get direct access to its skills and services. By providing totally cohesive support for all your IT systems, even working with companies' existing suppliers, Azzure ensures you get the best service levels from a single contact point so you can concentrate on what you do best.

### More Information

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