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**FOR IMMEDIATE RELEASE**

**Premier, Inc. Awards National and ASCEND Contracts to PDC Healthcare for Patient ID Wristbands, Labels & Related Products**

*Contracts Offer Identification Solutions and Labels to Improve Patient Safety and Workflow Efficiency for Premier Members at Specially Negotiated Prices and Terms*

**Valencia, CA (December 1, 2015)** – PDC Healthcare, the global leader in healthcare identification solutions, announced today that it has been awarded a three-year group purchasing contract with Premier, Inc., a healthcare improvement company uniting an alliance of approximately 3,600 U.S. hospitals and 120,000 other healthcare sites. Effective February 1, 2016, the national contract includes PDC Healthcare’s comprehensive portfolio of identification solutions.

Additionally, PDC Healthcare was also awarded an agreement for Premier’s ASCEND<sup>®</sup> (Accelerated Supply Chain Endeavor) collaborative for the same product category. ASCEND identifies and implements supply chain performance opportunities for participating facilities.

The contracts offer Premier members access to PDC Healthcare’s laser and thermal bar code, patient ID wristbands, traditional patient ID wristbands, and specialty labels—including system labels, chart labels, pre-printed labels, skin markers, and visitor identification solutions. Used at critical points in the delivery of care, PDC Healthcare’s products help organizations reduce medical errors, improve patient safety, and adopt best practices to maintain compliance with important patient safety goals, guidelines and regulations established by The Joint Commission, the Health Insurance Portability and Accountability Act (HIPAA), and the American Hospital Association (AHA).

“PDC Healthcare is honored to continue our long-standing partnership with Premier to offer its members the leading choice of positive identification solutions that help deliver safe and efficient patient care. We understand that one size doesn’t fit all and are committed to helping our clients identify the right solutions for their most pressing challenges,” said Rob Case, President of PDC Healthcare.

**About PDC Healthcare**

With nearly 60 years of experience, PDC Healthcare connects people, products, and technology worldwide through innovative identification systems for the safe and efficient management of patients and procedures. PDC Healthcare is the result of the merger between two industry leaders and pioneers in healthcare: Precision Dynamics Corporation (PDC) and The St. John Companies Inc.

PDC Healthcare is the global leader and pacesetter in the development of wristband, label, medical records, and imaging systems. An originator of innovative technologies, the company introduced the

first single-piece patient wristband, first bar code wristband system, first thermal printer wristband, first Smart Band<sup>®</sup> RFID wristband system, and the award-winning PDC Smart<sup>®</sup> Kiosk, among many other innovations.

PDC Healthcare products are used by over 90% of U.S. hospitals and comprise a comprehensive range of solutions that provide positive ID and positive clinical outcomes, while meeting important guidelines of The Joint Commission, World Healthcare Organization, FDA, AHA, and HIPAA. Complying with ISO 9001 standards, PDC Healthcare follows a systematic, world-standard approach to ensure superior product design, manufacturing, and customer support services. For more information, visit [www.pdcorp.com](http://www.pdcorp.com) or [www.pdchealthcare.com](http://www.pdchealthcare.com)

On Dec. 28, 2012, PDC Healthcare was acquired by [Brady Corporation](#), (NYSE:BRC) a world leader in identification solutions for premises, products, and people.