



HTC AND MICROSOFT UNVEIL FIRST SIGNATURE WINDOWS PHONES

New Windows Phone 8X and 8S by HTC to be available through more than 150 mobile operators globally

NEW YORK, 19th September, 2012 — HTC, a global leader in mobile innovation and design, and Microsoft today unveiled the first signature Windows Phones, the stunning Windows® Phone 8X and 8S by HTC®. The smartphones feature the new Windows Phone 8 operating system and boast iconic design, studio-quality sound with Beats Audio™ and incredible camera capabilities.

“Pairing HTC’s beautiful new Windows Phone 8X and 8S with our brand is a big milestone for both companies,” said Steve Ballmer, CEO of Microsoft. “Together we are offering customers a clear choice and a truly unique experience. I’m thrilled to take our longstanding partnership to the next level.”

“We’ve been inspired by Windows Phone 8 to create new smartphones that give the platform the iconic design and personality it deserves,” said Peter Chou, CEO of HTC Corporation. “Windows Phone has clearly emerged as one of the top mobile ecosystems and is competitive against any other smartphone platform in the world.”

Iconic Design

The only phone with Live Tiles, Windows Phone has a clear, differentiated vision and the consumer experience has been widely recognized as being groundbreaking, innovative and fresh. HTC created the Windows Phone 8X and 8S to blend the virtual and the physical utilizing a three dimensional, pure uni-body design based on the Windows Phone Live Tiles. The Windows Phone 8X and 8S by HTC are perfectly sculpted with a dramatic taper making them feel magically thin in your hand.

Because color is such an integral part of the Windows Phone experience, HTC is bringing bold, sophisticated and adventurous colors in a premium matte finish to these devices. The Windows Phone 8X will come in a variety of colors including California Blue, Graphite Black, Flame Red and Limelight Yellow. The Windows Phone 8S by HTC will be available in Domino, Fiesta Red, Atlantic Blue and High-Rise Grey.

Capture and share your world

For the first time, HTC is introducing a 2.1mp, f/2.0 aperture, 88° ultra-wide angle front-facing camera that allows up to four people and more to be captured at once. It also supports 1080p video capture. The rear camera sports an 8mp CMOS sensor with backside-illumination (BSI) for improved low-light performance, along with an f/2.0 aperture, 28mm lens and a dedicated imaging chip. A physical shutter button makes it quick and easy to capture spontaneous action, even if the phone is locked.

Spectacular Sound with Beats Audio



Exclusively available on HTC smartphones, Beats Audio provides authentic, studio-quality sound that delivers the spirit of the original recording. The Windows Phone 8X by HTC featuring Beats Audio also offers a unique audio amplifier powering the 3.5mm audio jack and the speaker, boosting the audio signal for even better sound no matter if you're listening to music, playing a game or watching a video.

Brilliant Display

The Windows Phone 8X by HTC features a beautiful, 4.3" HD-resolution super LCD 2 screen protected from everyday bumps and scrapes by lightweight Gorilla® Glass 2, while optical lamination reduces reflections and glare, ensuring you see every detail. The Windows Phone 8S by HTC boasts a bright super LCD 4" screen with Gorilla® Glass, allowing users to see the Windows Phone Live Tiles, and every message and photo, with crystal clarity and sparkling color.

Entertainment

With the Windows Phone 8X and 8S by HTC people can carry their favorite music, movies and photos with them wherever they go. With the Windows Phone Store and Xbox Live, it is easier than ever to enjoy the latest video, music and games on the move.

Availability

The Windows Phone 8X and 8S by HTC will be available beginning in November. Available through more than 150 carriers in 50+ countries, the Windows Phone 8X or 8S by HTC will be available from the world's top carriers including: **United States:** AT&T, T-Mobile and Verizon Wireless. **Europe:** Orange, O2, MTS, Three UK, T-Mobile, Vodafone, Turkcell and Avea. **Asia-Pacific:** Chunghwa Telecom, Optus, Singapore Telecommunications Group, Smartone, Telstra and Vodafone Australia.

Pictures

You can now find and download pictures of Windows Phone 8X & 8S by HTC on our htcmedia.net portal.

Username: htc

Password: htcmedia

About HTC

Founded in 1997, HTC Corp. (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by HTC Sense®, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

###

The names of companies and products mentioned herein may be the trademarks of their respective owners.



Windows Phone 8X by HTC specification

SIZE: 132.35 x 66.2 x 10.12mm

WEIGHT: 130 grams with battery

DISPLAY: 341ppi super LCD 2 display, with Gorilla® Glass for greater durability. Optical lamination for superior sharpness & clarity plus reduced light reflection

SCREEN: 4.3-inch touch screen with HD 720p (1280x720) resolution



CPU SPEED

Qualcomm® S4 1.5 GHz dual-core processor

PLATFORM

Windows® Phone 8

SIM

Micro SIM



MEMORY

Total storage: 16 GBⁱ

RAM: 1 GB



NETWORKⁱⁱ

HSPA/WCDMA:

- 850/900/1900/2100 MHz

GSM/GPRS/EDGE:

- 850/900/1800/1900 MHz



SENSORS

- Proximity sensor
- Ambient light sensor
- Digital compass
- G-Sensor



CONNECTIVITY

- 3.5 mm stereo audio jack: plug any headphones with a standard-sized 3.5mm connector
- Bluetooth® 2.1 + EDR
- Wi-Fi®: IEEE 802.11 a/b/g/n (2.4 & 5GHz)
- micro-USB 2.0 (5-pin) port
- NFC capableⁱⁱⁱ



MAIN CAMERA

- 8 megapixel camera with auto focus, LED flash and BSI sensor (for better low-light captures)
- f/2.0 aperture and 28mm lens
- 1080p HD video recording with stereo sound
- Dedicated HTC ImageChip™ for fast focus speed and clearer, sharper shots
- Dedicated camera button

FRONT CAMERA

- 2.1 megapixel camera
- f/2.0 aperture and ultra-wide-angle lens
- 1080p HD video recording
- Dedicated HTC ImageChip™ for fast focus speed and clearer, sharper shots



SOUND ENHANCEMENT

- Studio-quality sound with Beats Audio™ built in
- Enjoy bigger sound and superior fidelity with exclusive built-in Amplifiers



MULTIMEDIA

Audio supported formats:

- **Playback:** .amr, .aac, .wav, .mp3, m4a, .ASF, .WMA (version 9 and 10)
- **Recording:** .wav (with OneNote)

Video supported formats:

- **Playback:** .3gp, .3g2, .mp4, .m4v, .ASF, .WMA (version 9 and 10)
- **Recording:** .mp4



BATTERY

Capacity: 1,800 mAh

Embedded and rechargeable Li-ion Polymer battery

¹ The available user storage is less due to phone software

² Network bands in regions other than Europe and Asia Pacific may be different, depending on the mobile operator and your location. Upload and download speeds also depend on the mobile operator.

³ NFC availability depends on the mobile operator and your location. Please check with your mobile operator.

Note: Specifications are subject to change without prior notice.



Windows Phone 8S by HTC specification

SIZE: 120.5 x 63 x 10.28mm

WEIGHT: 113 grams with battery

DISPLAY: super LCD display, with Gorilla® Glass for greater durability

SCREEN: 4-inch touch screen with WVGA (800x 480) resolution



CPU SPEED

Qualcomm® S4 1 GHz dual-core

PLATFORM

Windows® Phone 8

SIM

MicroSIM



MEMORY

Total storage: 4 GBⁱⁱⁱ

RAM: 512 MB



EXPANSION SLOT

MicroSD card



NETWORKⁱⁱⁱ

HSPA/WCDMA:

- Europe/Asia: 900/2100 MHz
- GSM/GPRS/EDGE:
- 850/900/1800/1900 MHz



SENSORS

- Proximity sensor
- Ambient light sensor
- G-Sensor

GPS

- Internal GPS antenna with GLONASS



CONNECTIVITY

- 3.5 mm stereo audio jack : plug any headphones with a standard-sized 3.5mm connector
- Bluetooth® 2.1 + EDR



- Wi-Fi®: IEEE 802.11 b/g/n (2.4GHz)



CAMERA

- 5 megapixel camera with auto focus and LED flash
- f/2.8 aperture and 35mm lens
- 720p HD video recording with stereo sound
- Dedicated camera button



SOUND ENHANCEMENT

- Studio-quality sound with Beats Audio™ built in



MULTIMEDIA

Audio supported formats:

- **Playback:** .amr, .aac, .m4a, .wav, .ASF, .MP3, .WMA (version 9 and 10)
- **Recording:** .wav (with OneNote)

Video supported formats:

- **Playback:** .3gp, .3g2, .mp4, .m4v, .ASF, .WMV (version 9 and 10)
- **Recording:** .mp4



BATTERY

Capacity: 1,700 mAh

Embedded & rechargeable Li-ion Polymer battery