



Press release January 2014

Alde Premium G13 Antifreeze for heating systems **A new, more eco-friendly mixture with 5 years corrosion protection**

What is the perfect antifreeze product for the Alde system? Introducing Alde Premium G13 Antifreeze, ready to use as heat transfer fluid in the Alde system, protecting down to -37°C and with 5 year corrosion protection.

With 20% of the ethylene glycol replaced by glycerin, the manufacturing of G13 has lower environment impact than G12++. Containing the same silicated OAT package, G13 still offers superior backwards compatibility with other VAG spec antifreezes.



Experienced winter campers know that antifreeze is essential when the temperatures start dropping. After an intense development cycle, Alde has launched an antifreeze specially formulated for the Alde system; Alde Premium G13.

“Our new glycol fluid will make many motorhome and caravan owners happy. Among all of the great qualities of Alde Premium G13 Antifreeze, it only has to be changed every 5 years.”

–Leigh Marsden, Development Director at Alde International Ltd

Alde manufactures heating systems for motorhomes and caravans. The man behind Alde is the Swedish inventor and entrepreneur, Alde Rask. Back in the late-1940s, he and his family felt the lack of warmth in their new caravan. In the 1960s Alde launched the first boiler for recreational vehicles and its effectiveness quickly attracted attention. Today, the company's head office and factory are still located in Färlöv, Sweden, and Alde is the world leader in its field with strong presence in many markets.

Alde Premium G13 Antifreeze is supplied in plastic bottles of 1, 4, 25 bottles and can be purchased from Alde resellers.

To read more about Alde, go to www.alde.se

To download high resolution images, go to www.alde.se

For queries and further information, please contact:

Leigh Marsden, Development Director Alde International Ltd, + 44 1933 677765, leighm@alde.co.uk
Håkan Streimer, Sales & Marketing Manager Alde, +46 4471270, hakan.streimer@alde.se