



Press release January 2014

Alde 3010 613 colour touch control panel

Get more out of your heating system with the new touchscreen control panel

For anyone using an older control panel for the 3010 Compact heating system, there's now the possibility to upgrade to the latest touchscreen technology. Alde is launching the colour touch control panel in a retail box. The colour touch control panel makes it easier to get more out of the heating system in your motorhome or caravan. This model has a colour touchscreen, is more user friendly than older models, and can access all the latest functions for the Alde 3010 Compact.

The Alde 3010 613 control panel is a further development of older Alde control panels. The latest control panel available, it's also the easiest to operate, reacts quickly to button presses, and has flexible functions for those who demand consistent heating in the vehicle. It has navigable menus for information, settings and tools.

“With an Alde control panel 3010 613 you get more out of your heating system. We think that this could be a perfect gift to somebody, who already loves mobile living, but does not have the latest technology,”
–Leigh Marsden, Development Director at Alde International Ltd

Alde manufactures heating systems for motorhomes and caravans. The man behind Alde is the Swedish inventor and entrepreneur, Alde Rask. Back in the late-1940s, he and his family felt the lack of warmth in their new caravan. In the 1960s Alde launched the first boiler for recreational vehicles and its effectiveness quickly attracted attention. Today, the company's head office and factory are still located in Färlöv, Sweden, and Alde is the world leader in its field with strong presence in many markets.

Alde 3010 613 colour touch control panel is supplied in a completely new, retail box package. Alde 3010 613 colour touch control panel can be purchased from Alde resellers, see information at www.alde.se/uk/support/alde-service-locations

To read more about Alde, go to www.alde.se

To download high resolution images, go to www.alde.se

For queries and further information, please contact:

Leigh Marsden, Development Director Alde International Ltd, + 44 1933 677765, leighm@alde.co.uk
Håkan Streimer, Sales & Marketing Manager Alde, +46 4471270, hakan.streimer@alde.se