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## Mr Green set for touch-down in Spain.

The popular iGaming brand [Mr Green](#) is set to roll out in Spain after receiving a license by the Directorate General for the Regulation of Gambling (DGOJ).

In January 2019, William Hill Group finalised the acquisition of MRG and the online Casino brand Mr Green. Mr Green, also known as The Gentleman of Online Gaming, has a strong focus on providing a premium gaming experience in a safe and responsible environment.

Today, William Hill has a strong brand presence within the Spanish Sports Betting market. The launch of Mr Green will support the Group's multi-brand strategy by introducing one of the most recognized and appreciated Casino brands in the industry to the Spanish market.

### **Patrick Jonker, MD William Hill International and CEO Mr Green Ltd commented;**

*"This is an important milestone within our strategy. With the launch of Mr Green in Spain, we look forward to expanding our offer by expanding our already strong presence within Sports Betting, with one of the strongest Casino brands in the industry. With the combination of two industry leading brands, we look forward to deliver the best player experience within Sports and Gaming."*

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### **About William Hill**

William Hill PLC is one of the world's leading betting and gaming companies, employing c12,000 people. Its origins are in the UK where it was founded in 1934, and where it is listed on the London Stock Exchange. The majority of its £1.6bn annual revenues are still derived from the UK, where it has a national presence of licensed betting offices and one of the leading online betting and gaming services. William Hill's European Online business is headquartered in Gibraltar and Malta, and is licensed online in 12 countries following the acquisition of Mr Green & Co AB in January 2019. In 2012, it established William Hill US with a focus on retail and mobile operations in Nevada and became the largest sports betting business in the US. Following the ruling in May 2018 by the Supreme Court that the federal ban on state sponsored sports betting was unconstitutional, William Hill US has grown and continues to expand as new states regulate sports betting. It is now operating in [12 states: Colorado, Delaware, Illinois, Indiana, Iowa, Mississippi, Nevada, New Mexico, New Jersey, Rhode Island, Washington D.C. and West Virginia]. Caesars Entertainment, Inc. currently owns shares representing 20% of the share capital of William Hill US Holdco, Inc., the holding company of William Hill US