



Malta 29 January 2020

Mr Green is the Operator of the Year at EGR Nordics Awards 2020

On Tuesday 28 January, the industry celebrated the best performing operators and suppliers at the annually EGR Nordics Awards held in Malta. During the night, Mr Green was recognised with the prestigious headline award Operator of the Year 2020.

Every year, the award season across the iGaming industry kicks off in Malta with the EGR Nordics Awards where focus is on the top performing operators and suppliers across the Nordic region. The sought after and headline award category 'Operator of the Year' is a recognition of the operator that has set the standards for others to follow over the past year.

The category winner was defined as a company acting as a driving force for innovation across all areas of the business - demonstrating a market-leading proposition and clearly differentiated itself from the competition within its sector, through a mixture of growth, innovation and strong product performance.

Patrick Jonker, CEO Mr Green Ltd, MD William Hill International comments;

"I am very proud of the entire team for all their hard work over the past 12 months. As an industry, we were faced with some big challenges throughout the period, especially in the Nordic region. With a laser sharp focus on the player experience, a tactical and agile marketing strategy and most importantly a fantastic team, we have managed to deliver on our plan and I am very glad this was recognised by the jury."

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MRG is a fast-growing, innovative iGaming Group with operations in 13 markets. MRG offers a superior experience in a Green Gaming environment. MRG was founded in 2007 and operates the iGaming sites [Mr Green](#), [Redbet](#), [11.lv](#), [Winning Room](#), [Bertil](#), [MamaMiaBingo](#), and [BingoSjovik](#). The Group had a turnover of SEK 1,192.0 million in 2017 and has over 400 employees. MRG has gaming licenses in Denmark, Ireland, Italy, Latvia, Malta, Sweden and the UK. In January 2019 MRG was acquired by one of the world's leading betting and gaming companies William Hill PLC. Read more at www.williamhillplc.com and www.mrggroup.com.



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