



MR GREEN & CO.

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PRESS RELEASE

Casino site Mr Green launched in Denmark today

Mr Green has obtained a license for its casino site by the Danish gaming authority. Mr Green now offers its whole range of entertaining casino products to Danish customers like casino games and live casino.

Mr Green has been present in Denmark since its acquisition of Dansk Underholdning in the spring 2017. Dansk Underholdning operates for instance the gaming sites BingoSjov and BalletBingo. After receiving the license, the casino site Mr Green has been launched in Denmark today.

“This is an important step in our strategy to grow geographically”, says Per Norman, CEO of Mr Green & Co. “Denmark is a locally regulated market which is an important criterion for us when expanding to new geographies”.

For further information, please contact:

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Mr Green is a leading online gaming company with operations in twelve countries. The business concept is to offer entertainment and a first-class gaming experience in a responsible environment. The business was founded in 2007 and has developed into a well-established online gaming company with a broad customer offer and a strong globally viable brand. In 2016, Mr Green generated sales of SEK 924.5 million and the company has over 220 employees. The headquarters and technical development are based in Stockholm, and operations in Malta. Mr Green has gaming licenses in Italy, Malta, UK, casino license in Denmark and Sportsbook license in Ireland. The company is as of January 2, 2018, listed on Nasdaq Stockholm's Mid Cap segment. Read more at www.mrg.se.