



MR GREEN & Co.

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PRESS RELEASE

Mr Green goes live today with its Sportsbook

Today, June 7, the online gaming company Mr Green Ltd goes live with its Sportsbook, ahead of the prior planned launch. From now on, mrgreen.com offers betting, odds and casino online. Kambi has provided a fully managed Sportsbook service and the integration project has been managed with the highest priority.

“By launching a Sportsbook, we are meeting our customers’ demand for betting and odds”, says Per Norman, CEO of Mr Green & Co AB. “Together, we have managed to build the Sportsbook in record time thanks to our new, efficient product platform. We have built a Sportsbook of the same high quality as our online casino and I’m happy that we can launch the Sportsbook ahead of the European Championship.”

"I'm proud that Kambi together with Mr Green, have successfully empowered Mr Green to launch its Sportsbook ahead of schedule", says Kristian Nylén, CEO of Kambi Group Plc. “Our agile integration capability will allow Mr Green to benefit from the upcoming European Championship, and offer its customers a personalised sports betting experience.”

For further information:

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Mr Green & Co AB - a Swedish company owning, acquiring and developing leading online gaming companies. The core investment is the online gaming company Mr Green Ltd. Mr Green & Co AB is listed on Swedish AktieTorget since 2013.