



MR GREEN & Co.

EST. 2013

Stockholm, 10 April 2014

PRESS RELEASE

Per Norman purchases 110,000 shares in Mr Green & Co

Per Norman – proposed Board member of the AktieTorget-listed Mr Green & Co – has purchased 110,000 shares in Mr Green. Accordingly, his holding now amounts to 370,000 shares.

The sellers are members of the founder consortium:

| | | |
|-------------------|-----------------|------------------------------|
| Henrik Bergquist: | – 33,286 shares | Remaining holding: 6,704,894 |
| Hans Fajerson | – 45,610 shares | Remaining holding: 7,377,594 |
| Fredrik Sidfalk | – 21,349 shares | Remaining holding: 4,300,328 |
| Martin Trollborg | – 9,755 shares | Remaining holding: 1,965,005 |

For further information, please contact:

Mikael Pawlo, CEO of Mr Green & Co AB (publ), Tel: +46 70 418 65 02