



Ancona to Antibes - The Superyacht Shipyard Tour

FOR IMMEDIATE RELEASE

After the success of last year's inaugural charity cycle ride in aid of Cancer Research, 16 riders from the yachting industry are back in the saddle again!

The Cogs 4 Cancer team will be riding from Ancona (Italy) to Antibes (France) via Monaco, in aid of Cancer Research UK, Clinique Tzank in Mougins and the children's cancer unit at the Lénval hospital in Nice.

The C4C riders are setting off from CRN Shipyard in Ancona on the 5th October 2014.

They will travel 850km in six days and will arrive in Antibes via a special 'Tribute Stage' from San Remo through Monaco to Antibes.

The Tribute Ride is open to all riders for a charity fee of €350 euros and will take place on Friday the 10th of October.

www.cogs4cancer.org/tributeride.html

100% of funds raised will go direct to the charities, with riders providing their own funding for the ride and sustenance en-route provided by Gourmet Deliveries.

The riders can be followed in real-time on www.cogs4cancer.org thanks to the specialist satellite tracking devices provided by Yellowbrick.

The riders will be well looked after during the event with sports therapists & masseuses Liz Wright and Chelsea Good providing post-ride care and with Marine Medical providing extensive medical kits and first aid support.

The C4C Gala Fund Raising dinner takes place on Friday 19th September at Le Provençal Golf in Biot.

Organised by Abacus & March & the Interior Training Academy there will be a Sports Memorabilia Auction plus a raffle to raise extra funds.

Steve Crowe, MD of Yachting Pages who is taking part in the bike ride commented, "Everyone has their own story as to why they're riding, but it is also an opportunity for the yachting community to give something back and to honour the memory of so many friends lost to this terrible disease."

Once again HSH Prince Albert II of Monaco is very generously sponsoring Adrian Long who will be participating in the event for the second year running – with a Brain Tumor...

There is a limited number of sponsorship opportunities remaining so if you would like to sponsor, make a donation or even do the Tribute Ride then use these contact details:

www.cogs4cancer.org, info@cogs4cancer.org or call Ben on +33 6 13 07 58 77.

To attend the Gala Dinner email sarah@abacusmarch.com.

You will find links to images at the foot of this email, if you need any further information or images, please let me know.

Kindest regards,

Grace Hoskins

Online Marketing Assistant

grace.hoskins@yachtingpages.com

+44 (0) 11 73 16 05 60

Further information & links

Cogs 4 Cancer website – www.cogs4cancer.org

Yachting Pages Media Group- www.yachtingpages.com

Cogs 4 Cancer rider profiles - <http://www.cogs4cancer.org/about.html>

Cogs 4 Cancer 2014 route - <http://www.cogs4cancer.org/news.html>

Cogs 4 Cancer Sponsors - <http://www.cogs4cancer.org/sponsors.html>

Cogs 4 Cancer Support Team - <http://www.cogs4cancer.org/supportteam.html>

Cogs 4 Cancer Tribute Ride - <http://www.cogs4cancer.org/tributeride.html>

C4C Just Giving Page - <https://www.justgiving.com/cogs4cancer/>

C4C facebook - <https://www.facebook.com/CogsForCancer.Org?fref=photo>

C4C 2013 Blog - <http://cogs4cancer.wordpress.com/>

C4C 2014 Blog – <http://cogs4cancer.wordpress.com>

Rider's Sponsors

SuperYachtsMonaco – Sponsoring Sarah Dawson to ride all stages

<http://superyachtsmonaco.com/#/>

Blevins Franks – Sponsoring Steve Bridgeford to ride all stages

<http://www.blevinsfranks.com/>

SYM Superyacht Management – Sponsoring Ben Young to ride all stages

<http://sym.eu/>

Yachting Pages - Sponsoring Steve Crowe to ride all stages

<http://www.yachting-pages.com/>

HSH Prince Albert II of Monaco – Sponsoring Adrian Long to ride all stages

<http://www.palais.mc/>

Sarnia Yachts – Sponsoring Bruce Maltwood to ride all stages

<http://www.sarniayachts.com/>

Inter-Nett – Sponsoring Tarren Long to ride all stages

<http://www.internettmonaco.com/>

Spectrum IFA – Sponsoring Lee Mutch to ride all stages

<http://www.spectrum-ifa.com/>

Square Foot Self Storage – Sponsoring Hamish Burr to ride all stages

<http://www.squarefootselfstorage.com/>

Imperial Yachts – Sponsoring Robbie Maguire to ride all stages

<http://www.imperial-yachts.com/>

Monaco Marine – Sponsoring Alan Griffiths to ride all stages

<http://www.monacomarine.com/>

LNC Engineering – Sponsoring Gary Long to ride all stages

<http://www.lncmonaco.com/>

Geetech – Sponsoring Martin Gee to ride all stages

<http://geetech.eu/>

AV Riviera – Sponsoring Matt Buckland to ride all stages

<http://www.avriviera.com/>

Y.CO – Sponsoring Gemma Jones to ride all stages

<http://y.co/>

Rhino A – Sponsoring Wayne Jones to ride all stages

<http://www.bluewateryachting.com/charter-yacht/rhino-a-13608>