

Gunnebo Makes a Strong Impression at EuroShop 2017

From 5-9 March, Gunnebo attended EuroShop 2017 and took visitors on an adventure through an innovative and inspirational stand.

Gunnebo's stand, which was based on the theme "Time for an Adventure", focused on the consumer's journey and demonstrated how retailers could save time and money by using smarter security solutions.

One of the dominant themes at EuroShop 2017 was the continuing digitalisation in retail and in keeping with this, Gunnebo presented a preview of its Gunnebo Retail Solution (GRS) to a selection of invited customers from around the world.

The preview was extremely well-received and sparked interested discussion about the many gains to be made from connected retail security.

GRS, which is currently under development, is an open platform for in-store digitalisation. It connects store systems to give retailers actionable data on the shop floor – via a single application. By adding intelligence to that information, GRS enables improvements to efficiency, productivity, store security and profitability.

The stand also showcased other areas where retailers can make improvements to operational processes and security procedures, from cash management to loss prevention.

About EuroShop 2017

EuroShop is the world's premier retail event and is held every three years in Germany. The 2017 edition was the largest to date with over 113,000 visitors and 2,368 stands filling the exhibition halls in Düsseldorf.

Visit the official EuroShop website at <http://www.euroshop-tradefair.com/>.

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The Group has an annual turnover of MSEK 6,100, employs 5,600 people and has sales companies in 28 countries across Europe, Middle East & Africa, Asia-Pacific and the Americas as well as Channel Partners on over 100 additional markets.

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