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PRESS RELEASE

Friskis&Svettis opens new facility at Wihlborgs Fastigheter' Hyllie property

When Swedish non-profit fitness association Friskis&Svettis opens a new facility in Malmö for the first time in 16 years, it will do so at Bures gata 13 (Bure 2), just steps from Hyllie station. The 670-square-metre facility will open in October, providing a valuable addition for both residents and employees in the area at a time when demand for easily accessible fitness options close to everyday life continues to grow.

For Friskis&Svettis, the new establishment marks another step in its long-term mission to get more Malmö residents moving. The association has operated in Malmö since 1984 and, following a challenging period in the wake of the pandemic, has seen steady membership growth in recent years.

The new facility will be the association's sixth in Malmö and will be located on the ground floor of the property. Here, Friskis is developing a more locally adapted format, designed for life in Hyllie with a focus on personal service and efficient training in a welcoming environment. The facility will offer gym training, group classes and Friskis&Svettis' digital "Smart Gym" concept – a circuit-based strength training solution providing personalised and time-efficient workouts. The offering will range from high-intensity training to lower-intensity options such as yoga and Pilates.

The property is located adjacent to Hyllie station, with fast connections to both Copenhagen Airport and central Malmö. The building is designed to support an active everyday lifestyle, with parking facilities, secure bicycle storage and changing rooms for cycling commuters.

The lease agreement with Wihlborgs Fastigheter runs for seven years.

"We have had our sights on Hyllie for a long time. It is a rapidly growing district where many people both live and work, and we know that proximity is crucial in making exercise part of everyday life. The premises at Bures gata offer excellent conditions for creating an accessible and welcoming meeting place for movement, where working out can become a natural part of the day. We want to be an inclusive and inspiring place with a low threshold – a companion in everyday life. We now look forward to bringing the joy of movement to Hyllie," says **Olle Ingman, Operations Manager at Friskis&Svettis Malmö.**

"We see a clear and growing need for environments that promote health and wellbeing, both in and around the workplace. Friskis&Svettis will be a valuable addition to Hyllie, for both the people working here and those living in the area. Activity and light on the ground floor, even in the evenings, help create a vibrant and welcoming atmosphere in the neighbourhood. This is exactly the kind of offering that continues to strengthen Hyllie as a district where work, everyday life and services come together," says **Ulrika Hallengren, CEO of Wihlborgs.**

Wihlborgs Fastigheter AB (publ) is a property company that focuses on commercial properties in the Öresund region. Its property portfolio is located in Malmö, Helsingborg, Lund and Copenhagen. In Malmö, Lund and Helsingborg, Wihlborgs is the leading property company. The book value of the company's properties totals SEK 66 billion, representing an annual property rental value of SEK 5.1 billion. Wihlborgs' shares are listed on the Large Cap List of Nasdaq Stockholm.

About Friskis&Svettis

Friskis&Svettis is one of Sweden's largest non-profit sports associations, with more than half a million members. Founded in 1978 by Johan Holmsäter, the organisation's mission is to make exercise enjoyable and accessible to everyone. Its operations are built on volunteer engagement, delivering a broad range of group training, gym activities and digital workouts.

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