



PRESS RELEASE
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ForgeFix launches biggest ever product catalogue

ForgeFix is making it easier than ever for people to browse and buy from its range of over 3000 different products.

The business - which ranks as one of the UK's leading distributor of fixings, fastenings and associated hardware - has just published a brand new, 160 page product catalogue which details its entire selection of screws, fixings, nuts, bolts, nails, drill bits, hop-up work platforms, telescopic ladders and much more.

Aside from providing key technical and application information on each product, the new catalogue, which is designed to complement ForgeFix's existing e-commerce enabled website, also offers hints, tips and guidance to help simplify product selection.

This includes cross referencing enabling users to not only find the specific product they require but to identify all the items they need for a 'complete' fixing solution.

For instance, customers looking for screws can quickly find the appropriate wall plugs or insert bits. Similarly, someone looking for bolts can quickly find the right washers or nuts.

The new ForgeFix catalogue also provides information on the company's commitment to offering high quality, competitively priced products backed by the very highest levels of service and support.

Specifically, there are sections dedicated to the distributor's growing range of point of sale and merchandising materials as well as its various product packaging options, which offer stockists maximum flexibility.

The new catalogue also gives an insight into ForgeFix's belief in being 'the friendly face of fixings'. As a business that remains family run, ForgeFix is a company that's never forgotten the importance of great customer service and of that all-important, personal touch.

Indeed, in a world that's increasingly automated and digitalised, the new catalogue actively encourages customers to call and speak to a member of the ForgeFix team should they have any questions or be in need of any additional information or advice.

Speaking of the new catalogue, Mike Smith, marketing director at ForgeFix, said: "The latest ForgeFix product catalogue is without doubt our biggest to date and reflects the growing nature of our range as well as our increasing standing in the market. We also feel that it's our best to date and every aspect of it has been carefully considered to help with product selection and specification. We're confident customers will find it useful, informative and above all, high beneficial."

Copies of the new ForgeFix catalogue can be requested from the company's website – www.forgefix.co.uk – or by calling 01663 719460.

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Image: *ForgeFix catalogue 2014.jpg*

Caption: **Chapter and verse on fixings and fastenings.** Leading distributor of fixings and fastenings, ForgeFix has published its biggest ever product catalogue.

For more information on this story, contact Wayne Mohammed at wayne@twopointzero.uk.com

Notes to editors:

- ForgeFix is a leading supplier of high-quality fixings, fasteners, drill bits and ancillary items.
- It has over thirty years of experience and a customer base that includes major builder's merchants, DIY outlets, glaziers and large multi-site retailers.
- The company sources high quality products from manufacturers across the world and prides itself on complementing these products with an equally high level of customer

service, which can be seen in such initiatives as online ordering and next day delivery across the UK mainland.

- More information on ForgeFix and its extensive product range can be found at www.forgefix.co.uk