



PRESS RELEASE
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Toolbank confirms Totally Tools plans

With Totally Tools 2014 rapidly approaching, Toolbank has announced its plans for the UK's premier trade show for tool users, retailers, manufacturers and distributors.

At the event - which runs from the 16th to the 17th February in the Jaguar Hall at the Ricoh Arena, Coventry - the UK and Ireland's leading distributor of tools and hardware products to both the retail and merchant markets will showcase a number of new and exciting additions both to its range and its service offer.

Specifically, visitors to the Toolbank stand – Stand I21 – will be able to learn more about the Scan range of safety products which are now available from the business. These products cater for most situations in the building, maintenance and associated industries where personal protection is either required or recommended.

Products available include respiratory protection, hearing protection, safety goggles, knee pads and fall arrest harnesses. The addition of the Scan range to Toolbank's existing portfolio of over 30,000 products from some 280 well-known brands reflects the business's commitment to providing solutions for 'every trade and task'.

In addition, the Toolbank team will also be promoting its new Big Blue Book. This easy to navigate, 1,200 page product catalogue is packed full of information including product listing, prices and technical data. Designed to act as a sales aid for Toolbank customers, it can be personalised with the individual retailer's logo and other details to reflect their own brand.

Toolbank will also be showcasing another innovative form of sales support – its recently enhanced B2B website. Again aimed at tool retail customers, www.toolbankb2b.com is easy to use and can act both as back office ordering system and a front of house selling aid.

Users can sell items from an online showroom before having those items delivered for customer collection the next day. They can also check stock availability in real-time and build up orders from multiple customers over the course of the day before submitting one combined order rather than several.

Additional features include the ability to download copy invoices, credit notes and statements. Users can also receive advance notification of new product launches and other developments such as price changes and special offers. There is even the functionality for users to create their own product-specific marketing literature using a library of downloadable templates.

Commenting on Toolbank's pending appearance at Totally Tools, Simon Bicknell, sales director at the company said: "Given our position as one of Europe's largest distributors of hand and power tools, Totally Tools is a particularly important event for Toolbank. Our plans for this year's show reflect that and we are looking forward to telling people more about some of the latest new and exciting developments from within our business."

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Image: *Toolbank Totally Tools.jpg*

Caption: **Best foot forward.** Toolbank will be showcasing a number of new products and initiatives at Totally Tools 2014 including the Scan range of safety footwear, safety wear and other PPE.

For more information on this story, contact Wayne Mohammed on wayne@incisiveb2b.co.uk / 07931 586 334

Notes to editors:

- Toolbank is the UK and Ireland's leading distributor of tools and hardware products to both the retail and merchant markets.
- The business works with many of the world's leading manufacturers and offers some 30,000 products for next day delivery via a network of 13 distribution centres located across the UK.
- More information on Toolbank can be found at www.toolbank.com