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PRESS RELEASE
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New splitting mauls show cutting edge thinking

Olympia Tools, distributor of the Roughneck brand of hand tools and workwear, has launched a new generation of its popular splitting mauls.

The latest Roughneck Gorilla Splitting Mauls benefit from a number of enhancements to deliver even higher levels of performance and ease of use.

They have been developed in line with Olympia Tool's commitment to continued evolution and innovation in hand tool design.

The new Roughneck Gorilla Splitting Mauls employ a number of attractive and advantageous features.

This includes a unique non-jam head. These heads have a fairing down one side which enables the mauls to be more easily removed from a log after it has been struck.

For optimum durability and longevity, the heads are also drop forged and heat treated. In addition they have been sandblasted and lacquered. The sandblasting provides a natural look whilst the lacquer enhances levels of corrosion resistance.

To ensure the head and handle are virtually inseparable, they are attached using two different mechanical fixing methods. Not only are they threaded onto each other but they are also held together by a series of compressed ridges.

The handles themselves are triple injected and have a solid core made from premium quality fibreglass. This helps to deliver the combined benefits of a light weight but with high levels of strength.

Speaking of the new Roughneck Gorilla Splitting Mauls, Vahe Der Kureghian, purchasing and marketing director at Olympia Tools, said: “The Roughneck Gorilla Splitting Maul is an extremely powerful tool that makes easy work of splitting logs. They can be used either as a splitting tool in their own right or they can be struck with a sledgehammer for added force.

“Like all products within the Roughneck range, the Roughneck Gorilla Splitting Mauls are designed and manufactured to the very highest standards.

“We’re sure they’ll prove a popular addition to our ever-growing product portfolio.”

- ENDS -

Image: *Roughneck Gorilla Splitting Maul.jpg*
Roughneck Gorilla Splitting Maul 2.jpg
Roughneck Gorilla Splitting Maul detail.jpg

Caption: **New generation, new benefits.** Olympia Tools has launched the Roughneck Gorilla Splitting Maul - a new version of its popular log splitting product.

For more information on this story, contact Wayne Leith at wayne@tpz.uk.com

Notes to editors:

- With its head offices and showrooms in Reading, Olympia Tools (UK) Ltd is a British based importer and distributor of premium quality, competitively priced hand tools and other products for the professional tradesman and serious DIY enthusiast.
- Olympia Tools prides itself on offering new, innovative and high performance products sourced from reputable manufacturers across the world.
- Specific and well-known brands available from Olympia Tools include Roughneck, Gorilla Bar, Thorsen, Power Grip, Wood Grenade and the MUTT (Multi Use Tough Tool).
- Olympia Tools has been trading in the United Kingdom for almost two decades.
- For more information on Olympia Tools (UK) Ltd and its products, visit www.olympia-tools.co.uk