

McDonald's joins Lantmännen's Climate & Nature cultivation program as the first partner in Finland

Lantmännen's Climate & Nature cultivation program was launched in Sweden and is now continuing to grow in Finland. McDonald's becomes the first partner in Finland as the Finnish program expands to also include wheat.

Climate & Nature is Lantmännen's program for farming of the future. The program was launched in Sweden in 2015 and in Finland in 2021 and is based on concrete measures in the field to reduce climate impacts and support biodiversity. Measures include low-carbon fertilizers, precision farming, the use of 100 percent biofuels in farm machinery, as well as biodiversity measures such as flowering zones and skylark plots. In Sweden, the program currently covers wheat, barley, rye and oats. It is now continuing to grow in Finland, where it will be expanded from rye and oats to include wheat in the 2026 harvest year.

"Climate & Nature shows how concrete measures in the field can reduce climate impacts while also supporting the transition to more sustainable and competitive agriculture. As the program continues to grow in Finland, we are taking the next step in an effort built on collaboration across the entire value chain. McDonald's joining as the first partner in Finland is an example of how the transition is possible and benefits from being driven together, from field to fork," says Claes Johansson, Head of Sustainability at Lantmännen.

Lantmännen Unibake Finland produces hamburger buns from Finnish grain for McDonald's in Finland. As the program is now being expanded to include wheat, McDonald's becomes the first partner in Finland.

"It is very positive that we are the first company to have signed an agreement on wheat cultivation in accordance with the Climate & Nature program. This also deepens our cooperation with Lantmännen Unibake Finland, which has continued for more than 30 years. The program is an important part of our long-term sustainability work and supports values that are important to us, such as locality and innovative food production. I am proud that we can advance domestic farming," says Olli Johansson, Managing Director of McDonald's Finland.

Facts and further information

Climate & Nature: Lantmännen's cultivation program for the farming of the future, based on concrete measures in the field to reduce climate impacts and support biodiversity.

From Sweden to Finland: The program was launched in Sweden in 2015. It was launched in Finland in 2021 in cooperation with contract farmers and has been expanded from rye and oats to include wheat in the 2026 harvest year.

Cultivation in Finland: In the 2026 harvest year, an estimated 40 Finnish contract farmers will grow wheat in accordance with the program criteria. The program already involves around 150 Finnish farmers.

Measures in the program: Examples include low-carbon fertilizers, precision farming, the use of 100 percent biofuels in farm machinery, flowering zones and skylark plots.

Climate impact: The measures included in the program are estimated to reduce greenhouse gas emissions from average Finnish wheat cultivation by up to 30 percent compared to the baseline.

Partners in Climate & Nature, in addition to McDonald's: Spendrups, Coop, Paulig and Stjärnägge.

Lantmännens brands in Climate & Nature: AXA, Kungsörnen, Vaasan, Korvbrödsbagarn, Hatting och Krafft.

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About Lantmännen

About Lantmännen: Lantmännen is an agricultural cooperative and Northern Europe's leader in agriculture, bioenergy and food products. Owned by 17,000 Swedish farmers, Lantmännen has more than 10,000 employees, operations in over 20 countries and an annual turnover of SEK 60 billion. With grain at the heart of the operations, Lantmännen refines arable land resources to make farming thrive. Some of Lantmännen's best-known food brands are AXA, Kungsörnen, Scan, GoGreen, FINN CRISP, Schulstad and Vaasan. The company is founded on the knowledge and values acquired through generations of farmers. By engaging in research, development and operations throughout the value chain, Lantmännen takes responsibility from field to fork.

For more information: www.lantmannen.com