



Bravida broadens its customer offering and launches a complete solution for charging infrastructure - Bravida Charge

As the electrification of Bravida's own fleet of vehicles continues, the Bravida Charge service is now being launched to meet the growing need among corporate customers as well as private individuals for an electrified infrastructure.

Bravida Charge has been developed in-house by Bravida and is a complete solution for electric vehicle charging. It includes the installation of charging points, as well as operation, monitoring, remote support and payment solutions, controlled via an app.

"Bravida Charge is one of the initiatives in Bravida's long-term strategy to reduce both our own and our customers' climate footprints. By offering our customers a complete solution for charging and administration, we are making it easier to shift to fossil-free alternatives, and thereby taking another big step towards reducing our climate and environmental impact," comments Mattias Johansson, President and Group CEO of Bravida.

By 2025, at least 30 percent of Bravida's service vehicles will run on renewable energy, and to meet the growing need for electric charging Bravida Charge will gradually be implemented in all Bravida offices. A natural step is now to also provide this to Bravida's customers.

"We are seeing an increased demand for electric vehicle charging solutions among our customers and partners, and I am pleased that we can now provide a great tool to help them in the transition to fossil-free vehicles. There is also great potential in terms of further developing our services on the platform over time," comments Stefan Marshall, E-mobility Concept Owner at Bravida.

The launch will initially take place in Sweden and Denmark. Bravida Charge can be downloaded from Google Play for Android and the App Store for iOS.

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