



Press release

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Summary of Inwido's Capital Markets Day 2025

At the Capital Markets Day organized at Hotel At Six in Stockholm today, **Fredrik Mueller**, President & CEO and **Peter Welin**, CFO & Deputy CEO, provides an update on Inwido's strategic priorities and long-term direction for profitable growth, reaffirming the company's financial targets.

Additional insights are shared by **Björn Gelberg**, VP M&A and Treasury; **Kurt Greatrex**, Managing Director of Dekko, one of Inwido's larger business units in the UK; **Mads Storgaard Mehlsen**, EVP Business Area Scandinavia; and **Malin Cullin**, EVP People & Culture.

A central theme of the day is Inwido's ambition for acquisition-led profitable growth to reach the 2030 revenue target. The window market is highly fragmented and undergoing change, which offers multiple opportunities for M&A across Europe. Inwido announced two acquisitions this week; Victorian House Window Group, a GBP 33 million market leader in the UK with an LTM EBIT margin above 15 percent, and AJM Group, a leader in the Slovenian window market with annual sales of approximately EUR 30 million and an LTM EBIT margin of approximately 6 percent. In October, Inwido acquired RM Snickerier in Vimmerby and Fast Frame in the UK, both smaller but highly profitable businesses with strong market positions.

Björn Gelberg and Kurt Greatrex present Inwido's acquisition strategy and growth potential across Europe with a deep dive into the UK market.

Mads Storgaard Mehlsen explains why operational excellence is a competitive advantage for Inwido's business units, followed by Malin Cullin, who shares priorities within People & Culture that support Inwido's journey of profitable growth.

A financial review rounds off the day. Peter Welin shares Inwido's development over the last 10 years. Despite challenging markets since 2022, margins have remained stable. With its flexible business model, Inwido has been able to adjust capacity and costs in accordance with market development. He reiterates the Group's long-term financial goals with a turnover of SEK 20 billion by 2030, ROOC >15%, net debt in relation to operating EBITDA <2.5x, and a dividend of approximately 50% of the net profit.

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Inwido improves people's lives indoors with windows and doors. As Europe's leading window group, Inwido's business concept is to develop and sell the market's best customized window and door solutions through a decentralized structure and with a focus on the consumer-driven market to create long-term sustainable growth, organically and through acquisitions. Inwido consists of 36 business units with approximately 4,700 employees in twelve countries. In 2024 group sales amounted to SEK 8.8 billion with an operational EBITA margin of 10.8 percent. Inwido has been listed on Nasdaq Stockholm since 2014. Follow Inwido on LinkedIn [in](#)